

Michael Alex Campbell

68 Beltzhoover Ave
Pittsburgh, PA. 15210
941-539-0776
www.michaelalexcampbell.com
admin@michaelalexcampbell.com

Objective To obtain an internship with an innovative and evolving entertainment company focused on immersive audio and visual experiences.

Education **Carnegie Mellon University, Pittsburgh, Pennsylvania** **May 2010** *Expected*
Masters of Entertainment Technology

- A multidisciplinary masters degree bridging fine arts and technology, focusing on entertainment experiences
- Academic focus: Lighting Design in The School of Drama, Location Based Entertainment, Sound Design **May 2008**

University of Florida, Gainesville, Florida
Bachelor of Arts, Sociology

- Concentration: Society and Technology Studies and Social Conflict

Academic Experience

Fox Sports Network - Pittsburgh **Jan 2009 – Present**
Co-Producer, Web Programmer, and Sound Designer

- Worked with six students in creating, designing, coding, and building a high-resolution camera system that photographs the guests PNC Park and displays the images in near real time on an interactive web site.
- Worked with the team to create historical and medical segments for Pittsburgh Pirate broadcasts.

Building Virtual Worlds **Aug 2008 – Dec 2008**
Producer, Sound and Props Designer

- Over a semester, worked with five teams of four students in designing and building creative interactive worlds with non-standard computer interface hardware.
- Implemented and created sound effects and voice actor narration for the immersive worlds.
- Built custom devices for physically interacting with the virtual worlds.

Project ALICE **Jan 2008 – Aug 2008**
3D Modeler, Texture Artist, and Interaction Designer

- Designed and implemented a library structure and the surrounding areas to take advantage of Second Life physics and game play as a group project of **Interdisciplinary** Research Seminar Development.
- Collaborated with the team to implement a collaborative and interactive web browser in the ALICE Library.

Interdisciplinary Research Seminar Development **Jun 2008 – Aug 2008**
Research Assistant and Course Developer

- Worked closely with the course instructor to develop a collaborative undergraduate and graduate research course in Second Life that allows students to conduct meaningful interdisciplinary research.
- Assisted with creating tutorials and course content that is pedagogically sound and relevant to student of the 21st century.

Chinese Cultural Immersive Learning Environment

May 2008 – Aug 2008

3D Modeler, Texture Artist, and Research Assistant

- Worked closely with the principal investigators of the University of Florida and the Department of Defense to develop and implement 3D virtual scenarios of China.
 - Created virtual spaces in Second Life where guests could interact with AI, and learn and understand aspects of Chinese culture.
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**Work
Experience****Walgreens**

Aug 2001 – Aug 2008

Pharmacy Technician, Photo Technician

- Handled prescriptions and customer information in a professional manner.
- Trained employees on photo machine maintenance and chemical safety at the Walgreens Photo Lab.
- Educated customers on photography techniques and equipment.

Terry Communications

May 2005 – Sept 2008

Data and Cellular Products Consultant, IT Specialist

- Responsible for data and cellular product sales, including discovering customer needs, placing orders, and assisting with customer solution setup and training, in person or remotely via telephone and email.
- Recognized with Terry Communications as the single reseller with the greatest number of data units sold and highest retention of data services in the US for Alltel.

University of Florida

Jan 2008 – July 2008

Technology Consultant

- Worked with university staff to create, instruct, and assist in faculty technology training and continuing education.
- Responsible for filming, editing, and producing multiple videos for use in undergraduate courses.
- Created a web based manual for editing and producing video projects for instructors.

Michael Alex Campbell Photography and Digital Media

Jan 2004 – Present

Owner

- Worked with several photography and website clients, such as the Diocese of St. Augustine, Big Brothers Big Sisters of North Florida and other private individuals.
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**Other
Information****Publications**

Second Life® Education Community Conference

- Ritzenthaler, Gary; Westmoreland, Kevin; Campbell, Michael Alex; **ALICE Library Project: Improving the library experience in Second Life**, SLEDcc 2008, September 5, 2008.

Awards

Boy Scouts of America

- **Eagle Scout Award** - May 2001

Software Proficiency*Experienced*

Dreamweaver, Sony Vegas Pro, Adobe Premiere, ProTools, Adobe Soundbooth, Final Cut Pro, Microsoft Office, Photoshop, AutoIt, PHP

Familiar

Illustrator, Fireworks, Adobe After Effects, MySQL