



WEEKLY NEWSLETTER VOL 5.

AMALGAMEDIA

FEBRUARY 15TH. 2013

FINALIZING THE PLAN

THIS WEEK THE TEAM PRESENTED A FINALIZED ROADMAP FOR THE ENTIRE SEMESTER TO THE FACULTY. WE WERE ABLE TO GET SOME GREAT FEEDBACK. TO HELP THE FACULTY UNDERSTAND WHAT WE ARE TRYING TO ACCOMPLISH WE PREPARED A SHORT FILM THAT INCLUDED FACEBOOK INTERACTION. IT WAS MORE OF A PROOF OF CONCEPT TO SHOW THE FACULTY THAT THIS IS SOMETHING WE CAN DO. ONCE THE MAJORITY OF THE FACULTY SAW THIS FILM, THEY IMMEDIATELY UNDERSTOOD WHAT WE WERE GOING FOR AND HAD A LOT OF VERY GOOD SUGGESTIONS. FOR SOME OF THE FACULTY THAT STILL WASN'T SURE ABOUT WHAT WE ARE GOING FOR, WE PLAN ON MEETING WITH THEM AND EXPLAINING IT MORE IN DEPTH SO THAT THEY CAN GIVE US SOME MORE FEEDBACK. CASTING WISE WE HAVE THE GIRL COMMITTED AND HAVE SOME IDEAS OF WHO WILL BE OUR SUIT. THIS WEEK WE WERE ALSO ABLE TO GET THE MAJORITY OF OUR EQUIPMENT.

NEXT WEEK WE WILL BE GETTING FAMILIAR WITH OUR NEW EQUIPMENT SO THAT WHEN FILMING TAKES PLACE WE CAN GET IT DONE QUICKLY AND EFFICIENTLY. THE STORYBOARDS ARE ALSO ALMOST FINALIZED AND WE WILL FINISH THOSE UP. TO SEE EVERYTHING THAT WE SHOWED THE FACULTY AND TO WATCH OUR PROOF OF CONCEPT FILM ENTITLED "THE SECRET ADMIRER" PLEASE GO TO BIT.LY/AMALGAMEDIA.

