

NOVEMBER 30TH, 2012

WEEK 13: STILL WORKING ... !

Overview

This week was soft opening at the ETC. We presented our project to a number of faculty and staff, receiving valuable feedback. This feedback, while critical, was valuable in that it was very consistent. The experience, universally, left that wanting to know more and to experience more. They liked the final direction that we had chosen, but generally found that the quantity of information presented was not sufficient to be immersed in the experience and actually learn about what happened.

Push To Finals

To address these challenges we have devised the following list of changes and planned improvements.

11/26 to 11/30

- Create a completely new intro video set up as an interactive click through; providing info, pictures, and video to better setup the experience
- Implement new lanterns which play better in the world
- Include streetcars (they are already modeled and

we have numerous photos)

- Reshoot or otherwise revise all flashback sequences
- Include many more pictures through a completely new system, which will provide numerous pictures and captions per interaction
- Include information factoids popups throughout, to both educate and guide guests through the world
- Include our basic level / mild destruction houses near aid station for better consistency
- Provide an ending to the experience



The polaroid popup interface used to display actual photographs of the bombing, along with informative captions.



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12/3 to 12/7

- Include mini map and probably larger map
- Signify roads and paths better and more clearly
- Wrap up documentation
- Revise medical overlay layout

These items, once completed, will better serve our guests by providing a greater depth to our experience while also create a better educational experience.

