

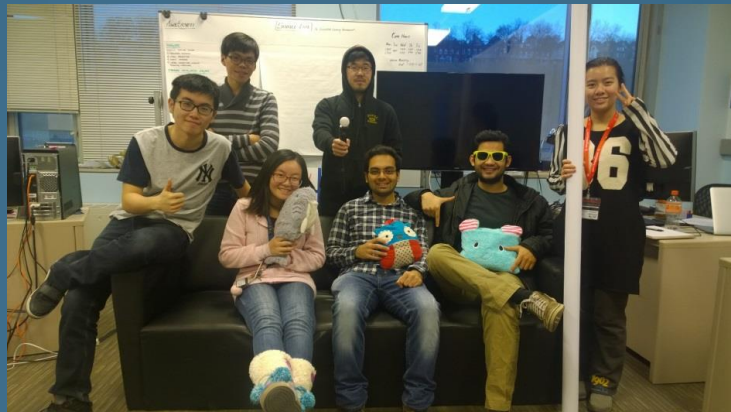


Dwelling in a Supermarket

Weekly Newsletter – Feb.20th 2015

This week has pretty much been about the Supermarket game. Our main focus was in coming up with ideas for the flow and mechanics of the game and discussing things that might need to change potentially. The good part is that a framework is ready for the game and we have started building up on top of it. The main tasks were reading customized data, tying it together with the flow of the game and implementing the pick and drop mechanic just to see if it is better than the existing one. Although we have these pieces ready, we are planning on tying them together and making them presentable by the coming Monday so that the teachers can get a glimpse into these features.

We are having a huge week coming up which is very crucial to the project. Our producers have been busy planning out these things. On Monday we are expecting to have some teachers from the Elizabeth Forward School District visit our project room and give us some great feedback. We are planning to split them into groups of two whereby each group will get a tour of the ETC, meanwhile the other group can have a look at the Supermarket game and **maybe** a glimpse of the scale game as well. We are planning to have a Q&A session at the end just to have some buffer time where we can answer a few questions for the teachers. We consider this process of the feedback loop to be very critical and we value the feedback of the teachers very highly as it will be pivotal in shaping the experience for children.



On Wednesday we will be visiting Elizabeth Forward Middle School to check the User interface elements of the game which might need to be finalized. These elements include font styles, sizes, resolutions, placement of objects on the SMALLab floor and many other things (basically it's a lot of work for the Artists). We have planned our first playtest with two groups of nine from 6th to 8th grade to test our Supermarket game on Friday. We will have the core of the game ready by then.

This week we got our branding materials like our posters and half sheets printed. We finally put up our team poster at the ETC projects wall and also our team photo in the photo's section on the 5th floor. Lots of work is on the cards but we are working on it and looking forward to next week.