

# THE GRID

Issue 2  
January 27th 2012

We have a name! We are the Grid!

## Research

Ricardo set up a Microsoft Surface touch table for the purpose of experiment. Kevin and Matt developed five visual styles as our basic aesthetic theme. Eric and Kai went through more exhibitions and have questions about audience experience.

## Roles and Responsibilities

After the team had learned more about the expectation from our client and discussed about the deliverables. We came up with our Roles and Responsibilities:

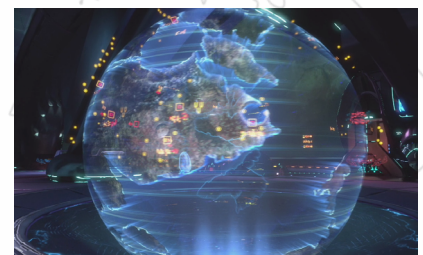
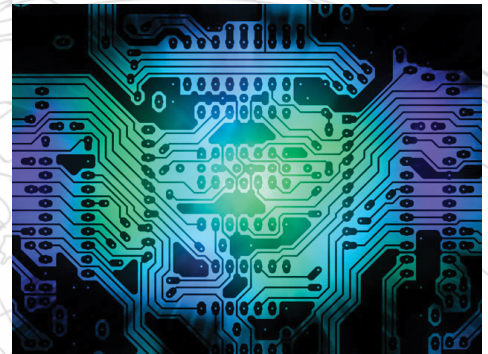
- PRODUCING: Matt Costa & Kaiyang Zhang
- VISUAL DESIGN: Kevin Primm, Matt Costa & Eric Salim (Only Assets)
- INTERACTION DESIGN: Eric Salim & Kaiyang Zhang
- HARDWARE DESIGN: Ricardo Merchan

## Client Meeting

This week we had client meeting via skype on Friday. We asked some questions that comes along with our basic research and got some great feedback on both visual and design perspective. After this meeting, we improved the communications with them.

## Coming Next

Near future, the Grid will focus on Framework as a foundation. Our designers will start writing an exhibition-flow to simulate the outline of complete user experience as a story of interaction. The artist will try to research more on the art style of circuit and HUD. Hardware design will focus on the touch table.



Team: Matt Costa, Ricardo Merchan, Kevin Primm, Eric Salim, and Kai Zhang  
Advisor: Shirley J. Saldamarco