



Team Poster

Every project team has a poster to advertise the project and give a public face to the team. The poster has the name of the project, the names of the team members and faculty advisor, and a URL to the project website. We used a color scheme which has a mix between light and dark, we wanted our poster to advertise some of the attractions present in Japan and have a flashy yet calm feel to it. We also use our logo to connect the various attractions showcased in our poster. This basically symbolizes the goal of our project which is to connect people in a new and fun way.

A Change in Design Direction

After our client meeting, it was determined that while we were making progress and working towards a fair direction for our project, we were not hitting the nail on the head and getting exactly what they wanted. The idea behind our website fulfilled the conditions of allowing users to discover and share; however, it was not a very innovative idea. We possibly also did not put enough emphasis on the idea of a secret for our design direction. Team INVOLution got together and decided that we would step out of the box brainstorm for some new design ideas, which go beyond simple sharing and discovering, which we can pitch to our clients.



On Hiatus

Next week the INVOLution team will be attending the Tokyo Game Show conference in Chiba, Tokyo. This will be a great opportunity for us to see what is currently trending in the games industry in Japan and also provide us with the opportunity to do some networking with others in the industry.