



New Ideas

On Monday, September 24, the team spent the day doing a huge brainstorming session. In this brainstorm session, the team put a lot more emphasis on the idea of people interacting and sharing in a new and unique way. Ideas had to be centralized around the concept of making sharing and discovering information fun and accessible. By the end of the day, we had some new ideas that the team felt very strongly about. These ideas were presented to our clients on Thursday. Three ideas were presented and we requested that our clients choose the idea that they want us to work on for the remainder of the semester. We shared the pros and cons of each idea and discussed the feasibility of developing a prototype for each idea considering the time remaining in the semester, as well as the experience of the programmers on the team. The team is currently awaiting our clients decision to move forward.

Quarters Presentation

The schedule for this week was a bit tight because the team not only had to brainstorm new ideas and discuss them with our clients, but the team also had to prepare for quarter presentation. We had to find the best way to present all the work and decisions that have been made by the team thus far in the semester. For our presentation, we had 7 guests from the companies Cat Remix and iMedio. These two companies focus heavily on news ideas and ways to design media for businesses. Since our guests were not very strong in English, some of our presentation was done in Japanese in order to help them understand our ideas and the decisions that we made. We give a big thanks to Mika Sasaki who helped us tremendously with this.

Our ideas received pretty positive feedback, which was invaluable to us coming from residents of Osaka that we are focusing on for this project. The guests also offered to be playtesters for our project, which makes us feel even more motivated to develop something meaningful that can capture their interest.

