MORALITY PLAY

THIS WEEK (2/4/13 - 2/8/13)

Zeroing in on Concept

After meeting with the Philosophy class two times this week, we have been able to agree on a final idea for the project: The Post-Economoic Crisis scenario. In this particular conceptualization, the user will take on the role of an investigative journalist who is trying to understand the causes of the financial meltdown. What will separate this experience from others that have been tried is that we will introduce the fictional element of having the Occupy Movement and the hacking group Anonymous work together to further the turmoil by attacking the major banks both by physical and electronic means. In this hypothetical scenario, our guest will have an unique opportunity to learn about the issue of economic inequality while simultaneously being engrossed by the narrative.

Meeting with the Client

While we pitched our transmedia experience concept to the Philosophy class, they brought several key ideas and statistics to consider in the making of the project. Figures concerning the affect of economic inequality, especially one interactive infographic that show the detrimental effects of poverty on homicides, obesity, and healthcare, were particularly enlightening.

Preparing for Quarters

With our idea in place, we will work over the next few days to make sure that we will have an informative presentation for the faculty and show off what we have been able to accomplish this semester so far. It will be a busy weekend, but it will be fruitful.

NEXT WEEK (2/11/13 - 2/15/13)

After our presentation on Monday, we will get started on developing a functional mock-up of our project so that we will know what will need to be changed for the final product. With this preliminary model, we will find every possible problem or issue and change them before it becomes too late to do so.

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