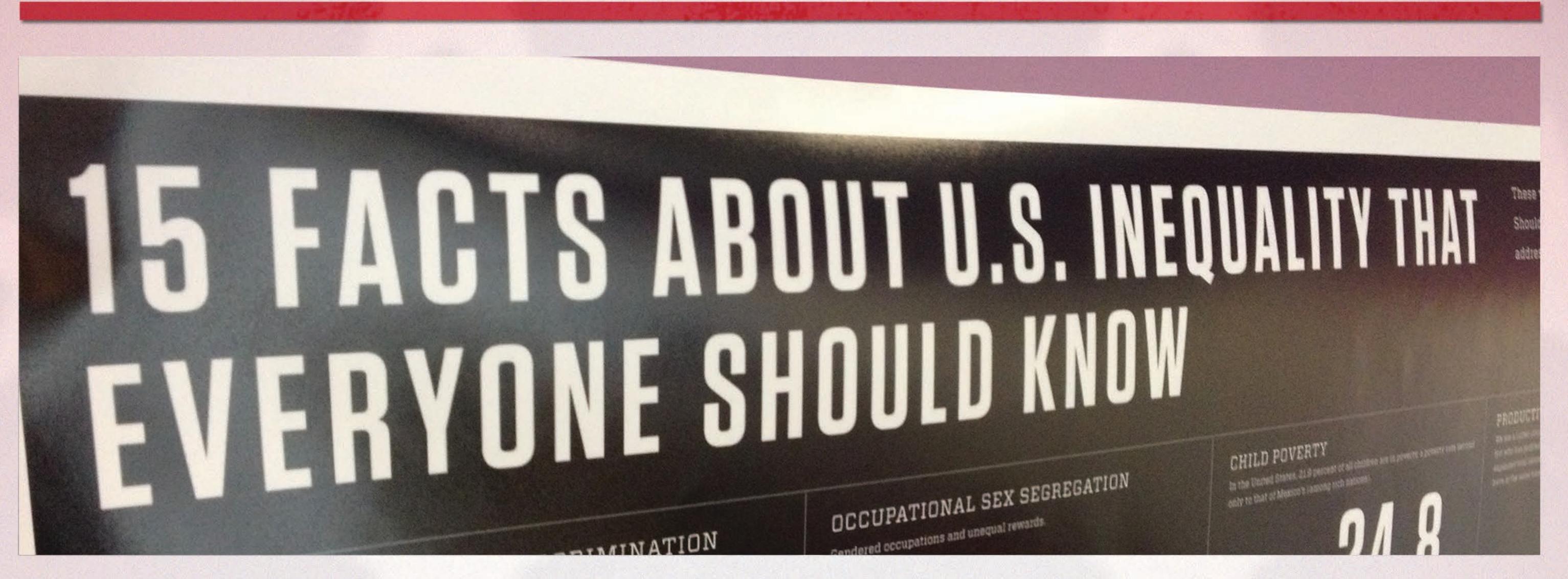
## MERALITY PLAY

WEEK 5 NEWSLETTER



## THIS WEEK (2/11/13 - 2/15/13)

QUARTERS PRESENTATION STORY OUTLINE

ON MONDAY, WE MADE OUR QUARTERS PRESENTATION NOW THAT WE HAVE SETTLED ON A CONCEPT TO TO THE FACULTY. WE EXPOUNDED ON OUR CONCEPT OF PURSUE, WE HAVE GONE AHEAD AND STARTED TO WORK ON THE WRITING FOR THE PROJECT. WE ARE INCORPO-HAVING THE GUEST TO OUR WEBSITE ACT AS AN INVESTI-GATIVE JOURNALIST WHO IS DELVING INTO THE SUBJECT RATING VARIOUS INFORGRAPHICS INTO THE STORY, SO OF ECONOMIC INEQUALITY IN AMERICA. WE ALSO THE JOURNALIST WILL BE INTERACTING WITH THEM TO DO SHOWED EXAMPLES OF WHAT KINDS OF TRANSMEDIA WE HIS OR HER RESEARCH FOR THE PIECE THEY WILL MAKE HAVE SEEN THAT HAS GIVEN US IDEAS FOR OUR AT THE END OF THE EXPERIENCE. PROJECT, AS WELL AS AN INTERACTIVE INFOGRAPHIC THAT SHOWS HOW WE WANT TO DISSEMINATE OUR DATA CLIENT MEETING TO THE USER. ON THURSDAY, WE MET WITH OUR CLIENT TO HEAR WE RECEIVED MOSTLY POSITIVE FEEDBACK, WITH ONE THEIR IDEAS ON WHAT SHOULD BE WORKED ON IN THE FACULTY MEMBER EXCLAIMING THAT THE ASPECT OF EXPERIENCE. PROGRESS UPDATES WERE EXCHANGED INVESTIGATIVE JOURNALIST ROLE ALLOWS THE PLAYER TO DURING THE MEETING. BE FULLY IMMERSED IN THE EXPERIENCE OF DISCOVERING NEXT WEEK (2/18/13 - 2/22/13) THE CAUSES AND EFFECTS OF THE CURRENT LEVEL OF WE ARE GOING TO FINALIZE THE SCRIPT AND THEN INEQUALITY. THERE WERE QUESTIONS OF HOW WE BEGIN SHOOTING. OUR MOCK-UP OF THE WEBSITE WILL WOULD GET THE INFORMATION ACROSS TO THE GUEST. IF WE HAD THE ACTUAL EXPERTS EXPLAIN THE PROBLEMS CONTINUE TO BE CONSTRUCTED SO THAT WE WILL BE THEMSELVES IN THE FORM OF A VIDEO, IT COULD GET ABLE TO PLAYTEST IN THE NEAR-FUTURE. WE WILL ALSO QUITE DRY AND TIRESOME. HAVING AN ACTOR TO BRING FIND FOOTAGE TO MAKE AN INTRO VIDEO TO THE PROJECT A LITTLE PANACHE TO DISCUSSION WOULD HELP TREMENTHAT WILL ADDRESS THE ISSUES AT PLAY IN OUR EXPERI-DOUSLY. ANOTHER PIECE OF ADVICE WE RECEIVED WAS ENCE. TO INCORPORATE AS MANY SIMPLY DESIGNED GRAPHS TO GET OUR INFORMATION OUT TO THE PUBLIC. THESE

GRAPHS AND CHARTS WOULD MAKE OUR DATA EASY TO UNDERSTAND AND WOULD CONVEY EVERYTHING WE WANT TO TELL OUR AUDIENCE QUICKLY.

## TEAM: BJÖRN AHLSTEDT, CHRISTIAN BRUGGEMAN, CHRISTIAN CASHMAN, RUOKAN HE, JAMES VOLLBERG, YUE ZHU ADVISORS: BRENDA HARGER, RALPH VITUCCIO

HTTP://WWW.ETC.CMU.EDU/PROJECTS/MORALITY-PLAY/

