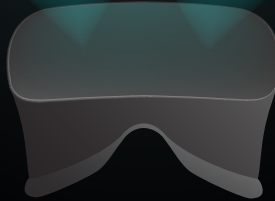




Phantasm

Virtual Reality Storytelling



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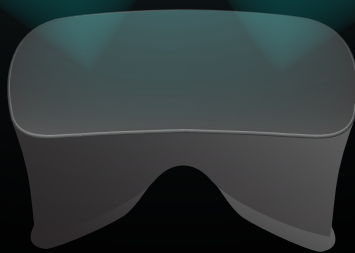
CHRIS KLUG
INSTRUCTOR



Phantasm is working to make the immersive elements of virtual reality accessible to the narrative themes and scale of leading entertainment studios. The ETC team is working with Legendary Entertainment to build a VR experience that explores the realm of interactive storytelling. Leading movie studios have worked and refined techniques for decades to communicate narrative on a confined, flat screen, but VR now provides a new and untapped medium to tell stories using methods previously unavailable. With guidance provided by Legendary, Phantasm will create an experience that shows the world and characters from an entirely new perspective, highlighting the ways that VR can reveal and move the story forward. The team's final deliverable should be an experience that shows that cinematic visual storytelling can be integrated meaningfully into the interactive and immersive realm of virtual reality.

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<http://www.etc.cmu.edu/projects/phantasm/>



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