

Picture Yourself

Client Meeting
week 06 - week 08
@ CMU ETC



“ Interactive installation that helps **visitors** experience the **affinity of CMU.** ”

Integration (Art & Science)

Diversity (Ethnicity, Disciplines)

History (Past, Present, and Future)

to provide **discovery, exploration, and fellowship**

CONCEPT

CONNECT

CONNECT

Visitors



CMU

Visitor



Visitor

CONNECT

Visitors



CMU

Visitor

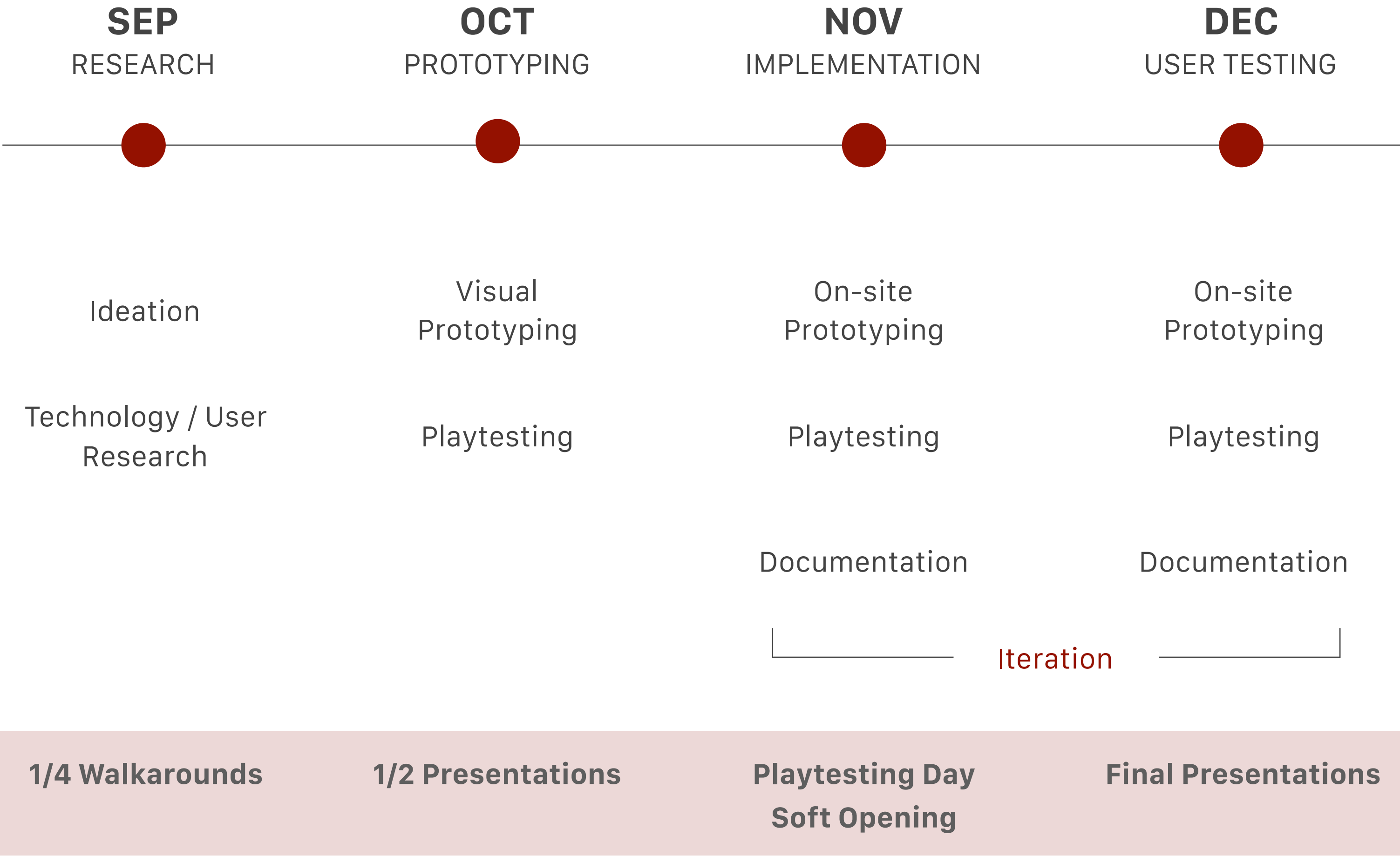


Visitor

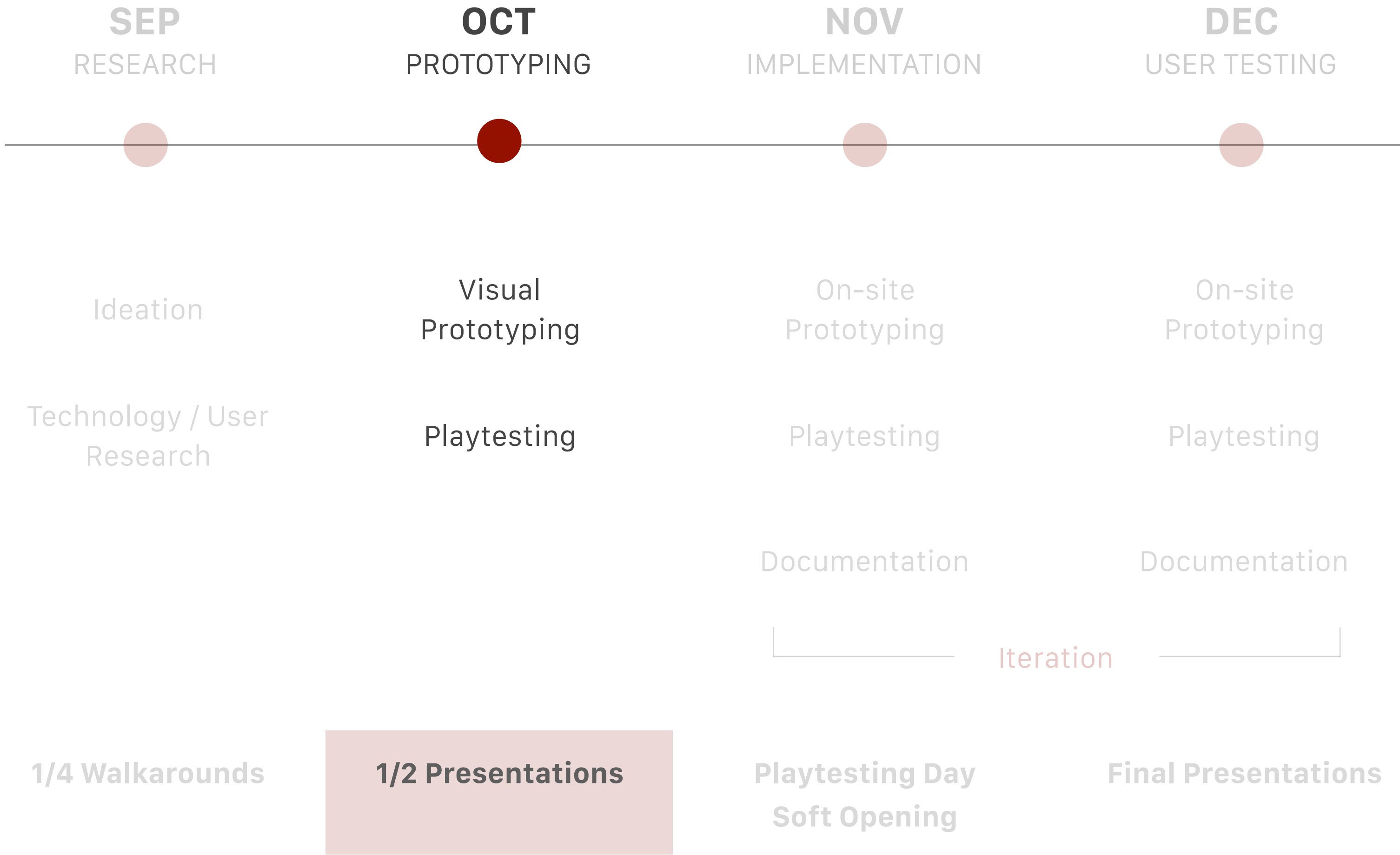
GOAL

INTERACTIVE GUESTBOOK

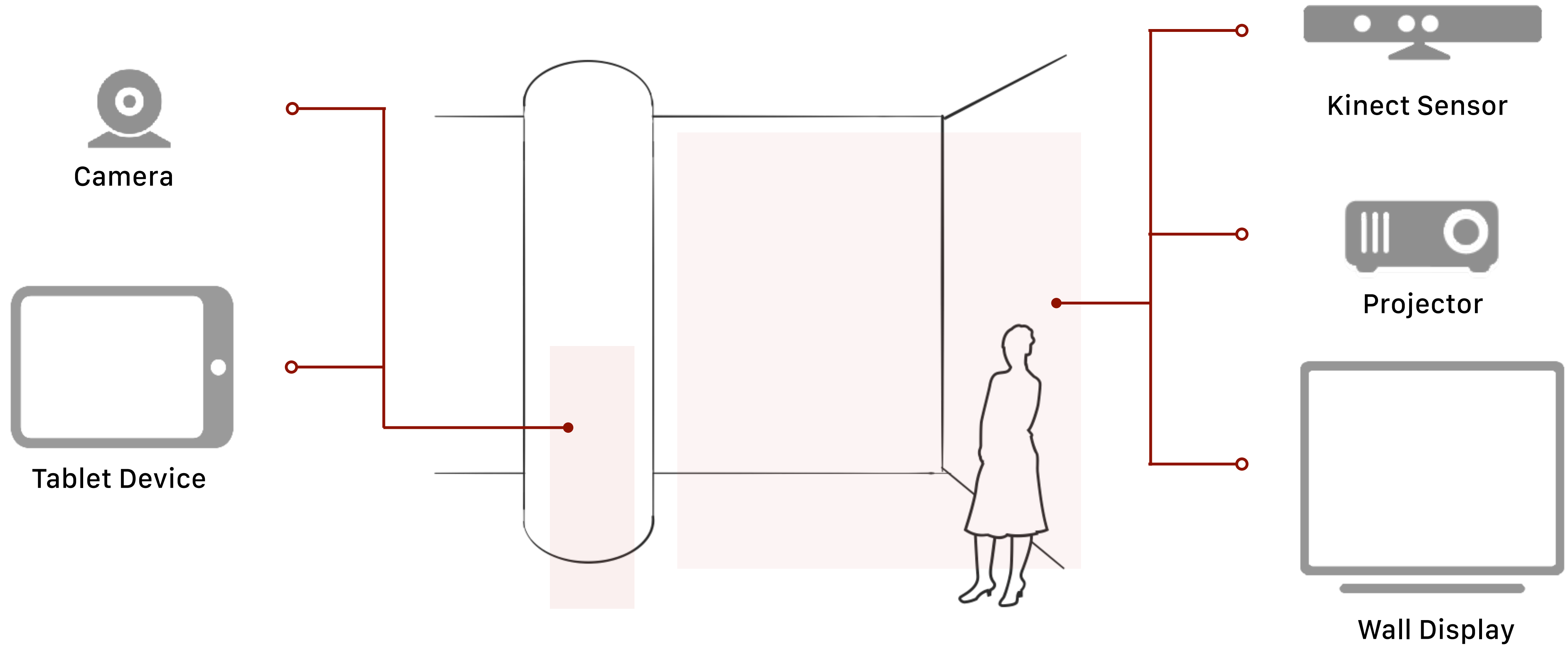
TIMELINE



TIMELINE



PLATFORM



#01 Global Impact

Where are you from?

#02 Integration in discipline

What are you interested in?

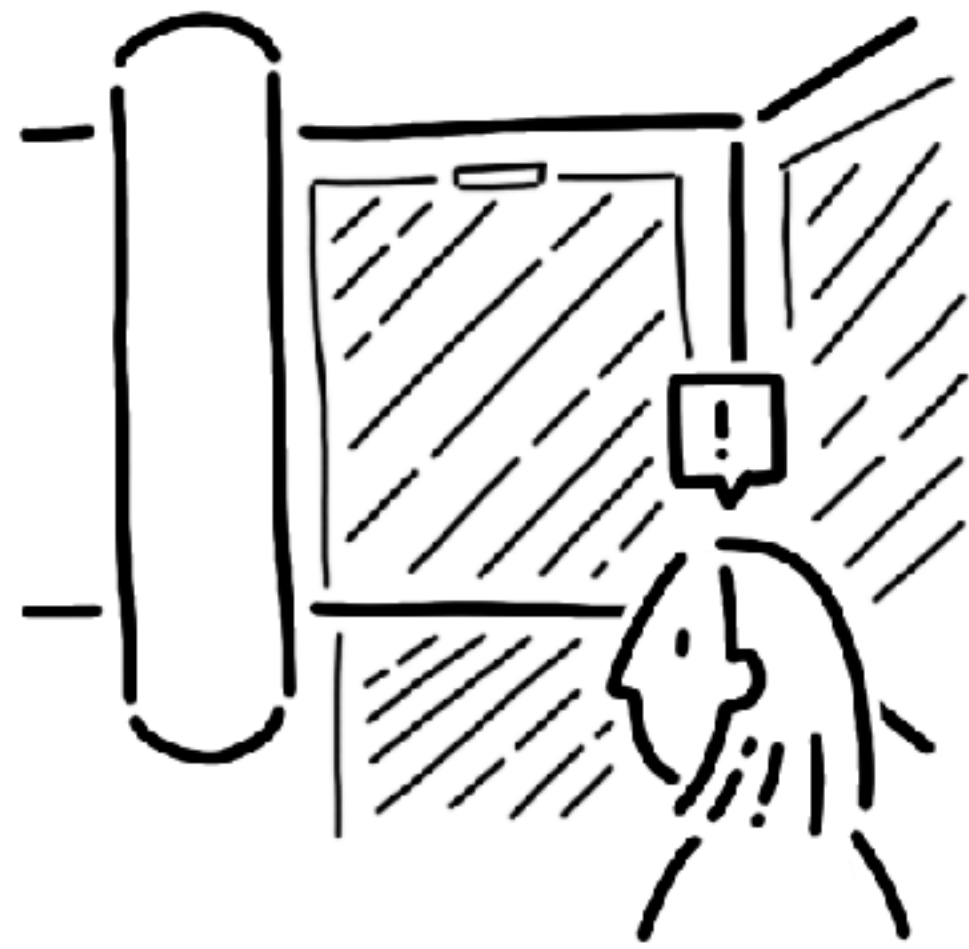
#03 Fun connection

How do you define yourself?

What's your favorite color?

Are you a dog-person or cat-person?

USER SCENARIO



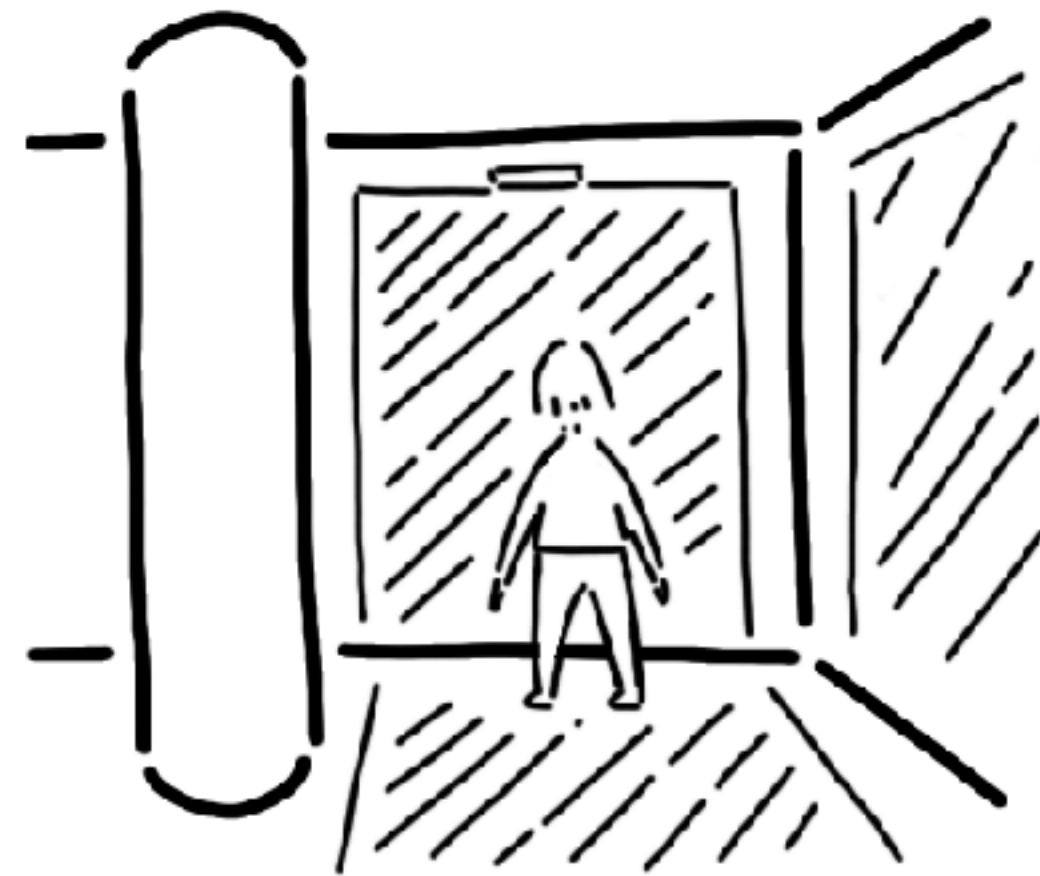
01 Person passing by approaches to the installation



02 Notice there is a tablet with camera and take selfie with it



03 Tablet asks questions about the person (Global impact, Discipline, Fun facts)

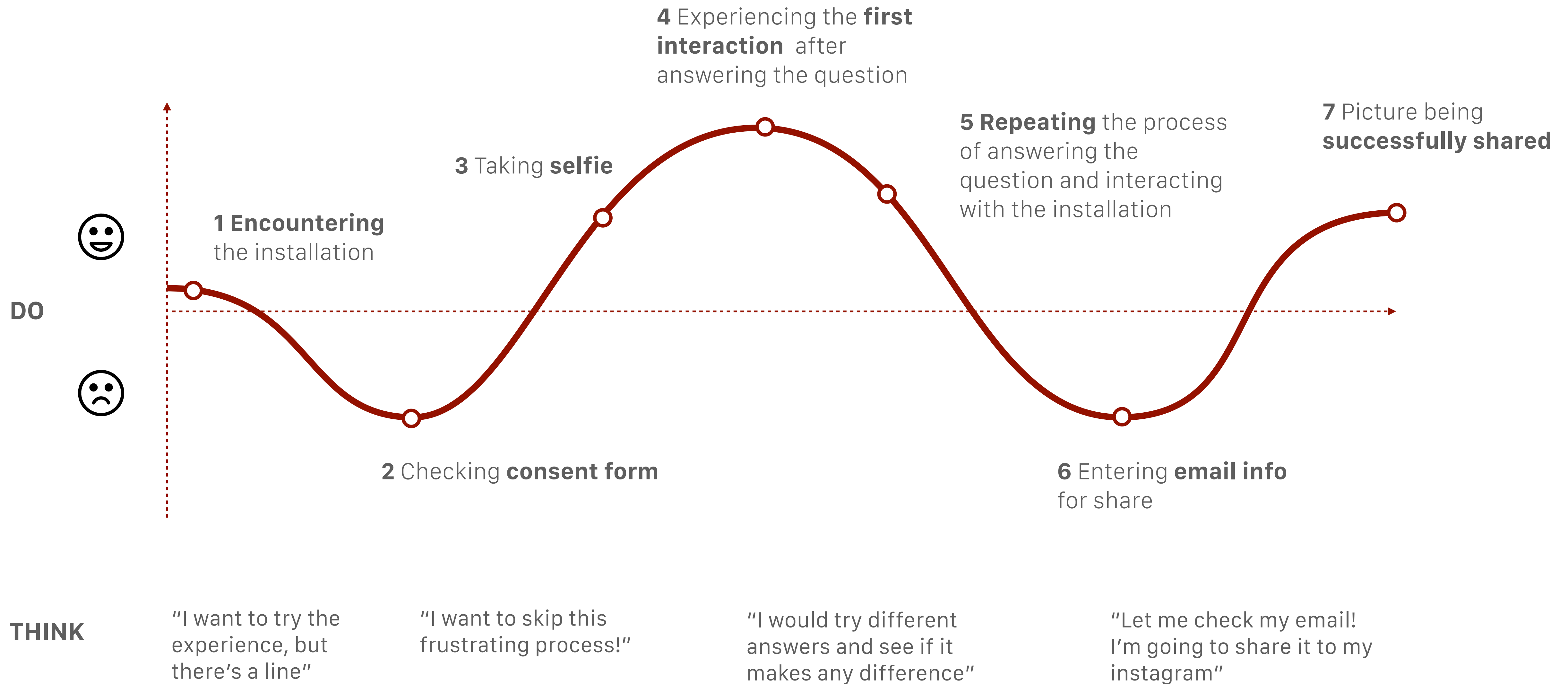


04 Person interacts with the visualization on the walls and repeat step 2 - 4

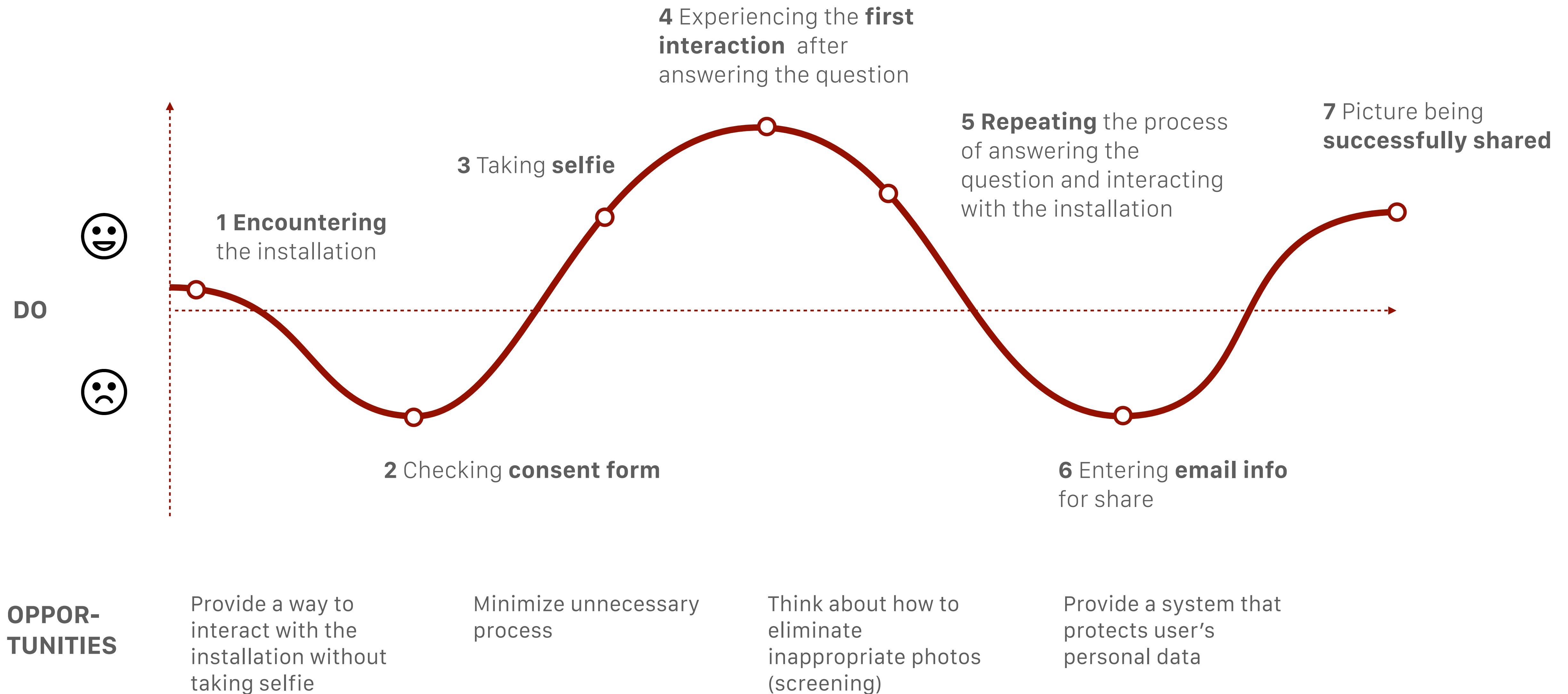


05 At the end of experience, person has option to share with their email

USER JOURNEY



USER JOURNEY



DO

OPPOR-
TUNITIES

Provide a way to interact with the installation without taking selfie

Minimize unnecessary process

Think about how to eliminate inappropriate photos (screening)

Provide a system that protects user's personal data

1 Encountering
the installation

2 Checking consent form

3 Taking selfie

4 Experiencing the first interaction after answering the question

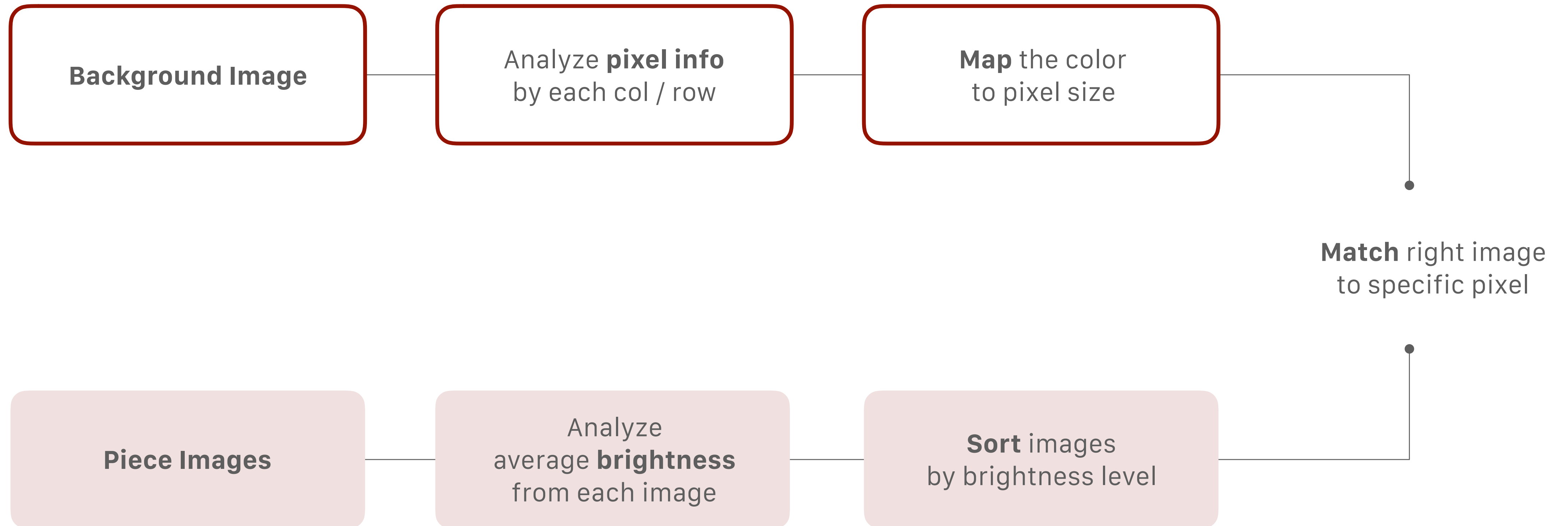
5 Repeating the process of answering the question and interacting with the installation

6 Entering email info
for share

7 Picture being successfully shared

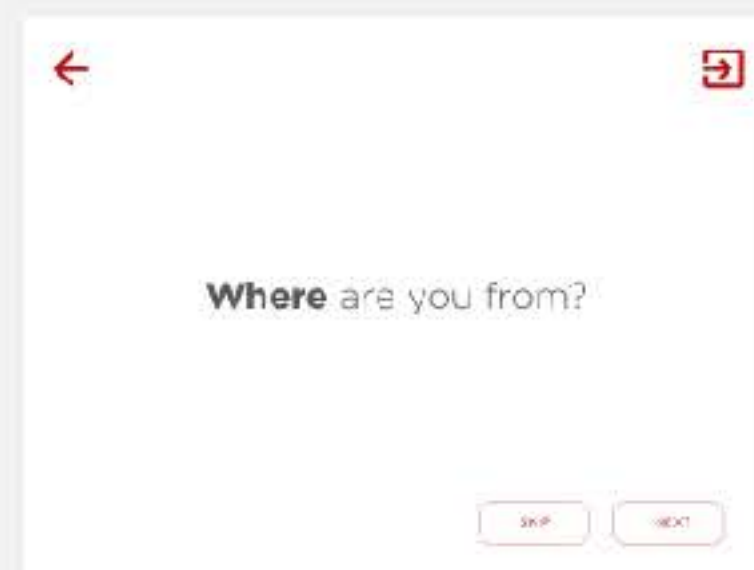
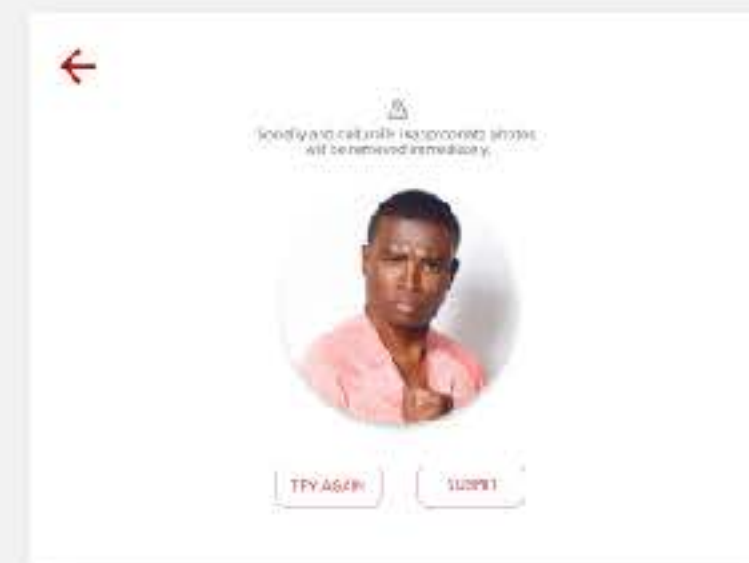
TECH FLOW

User Answers



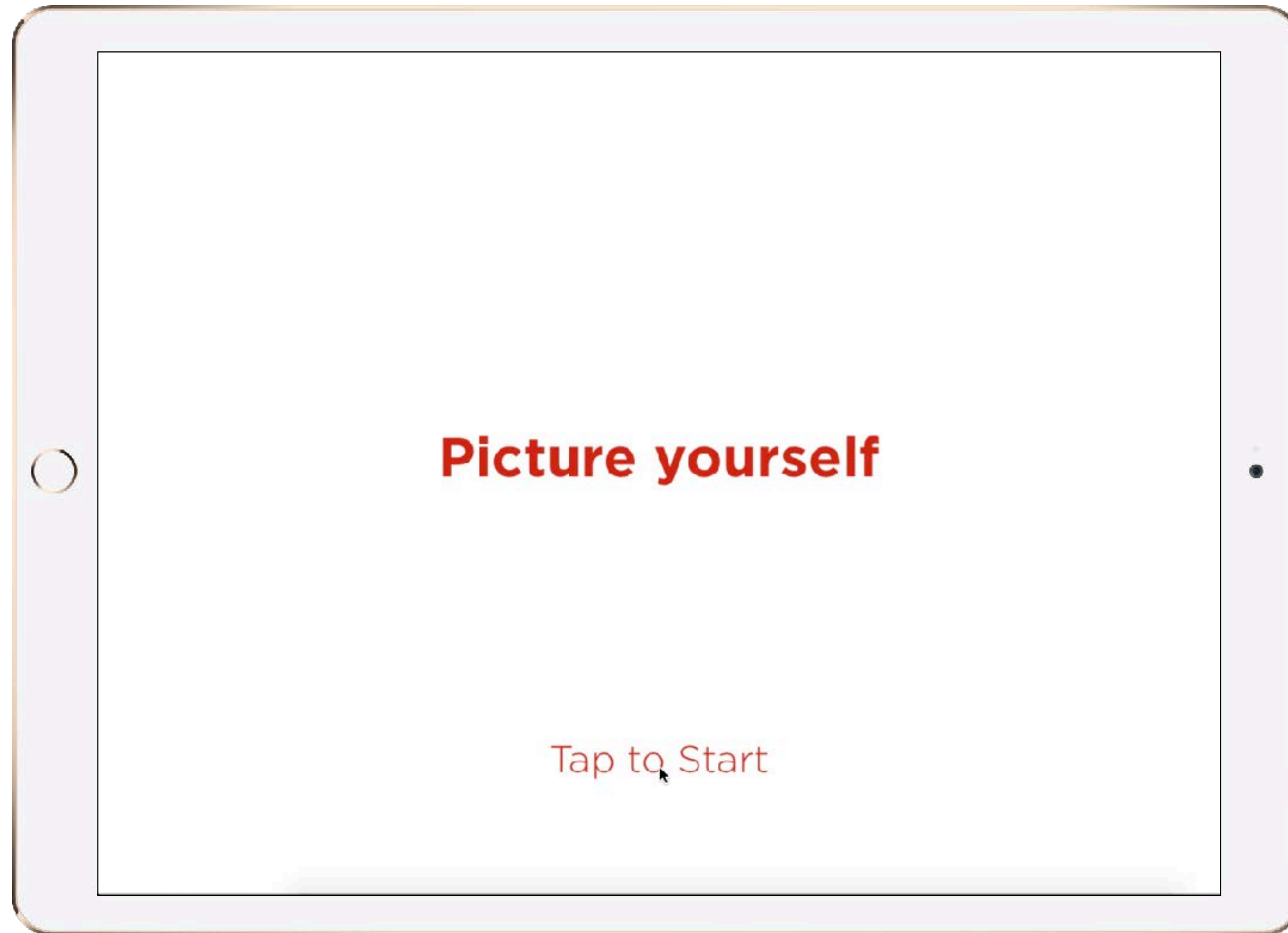
PROTOTYPE

— TABLET UI

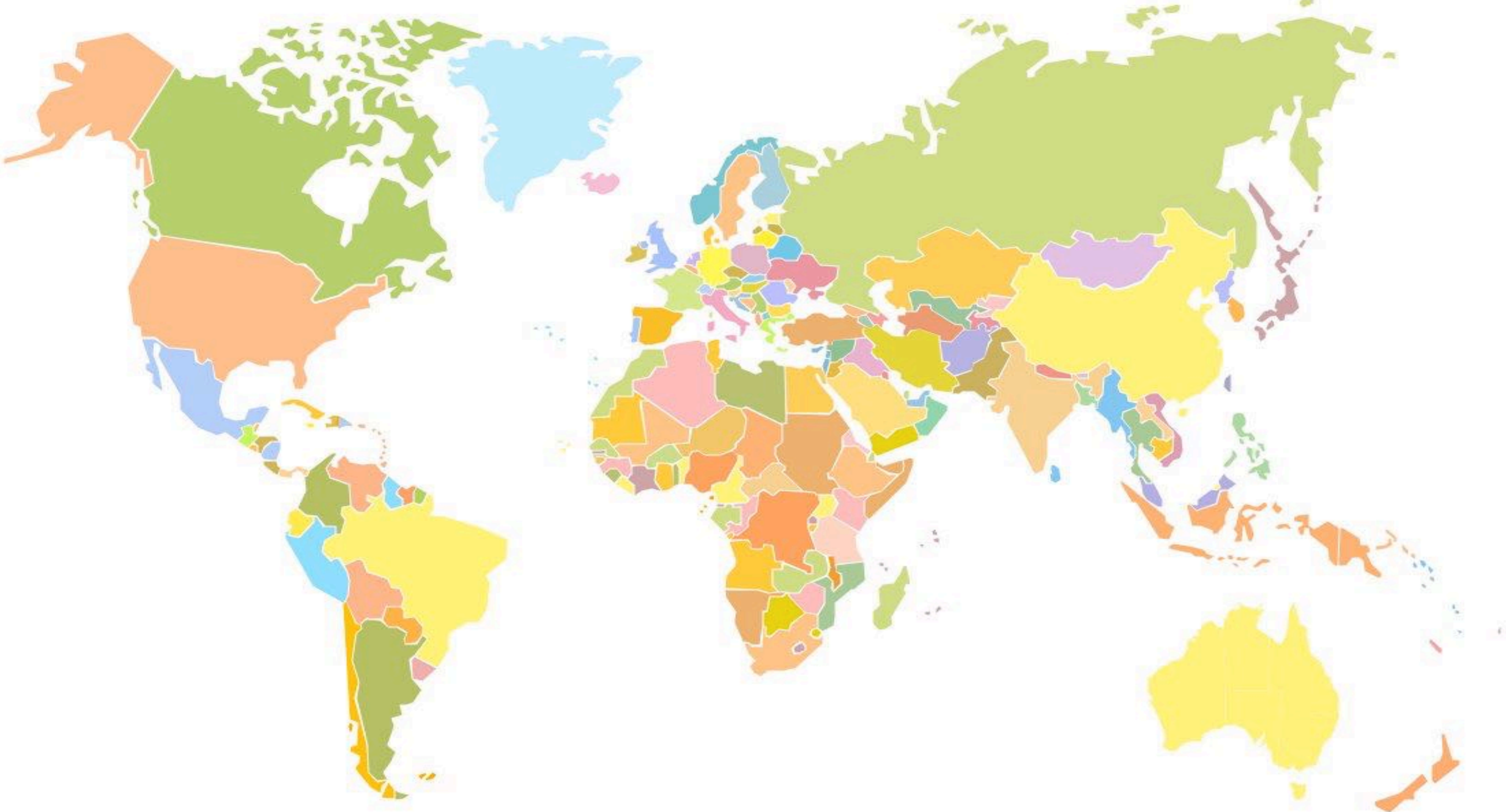


PROTOTYPE

— TABLET UI



PROTOTYPE
— PIXELIZATION



PROTOTYPE

— PIXELIZATION

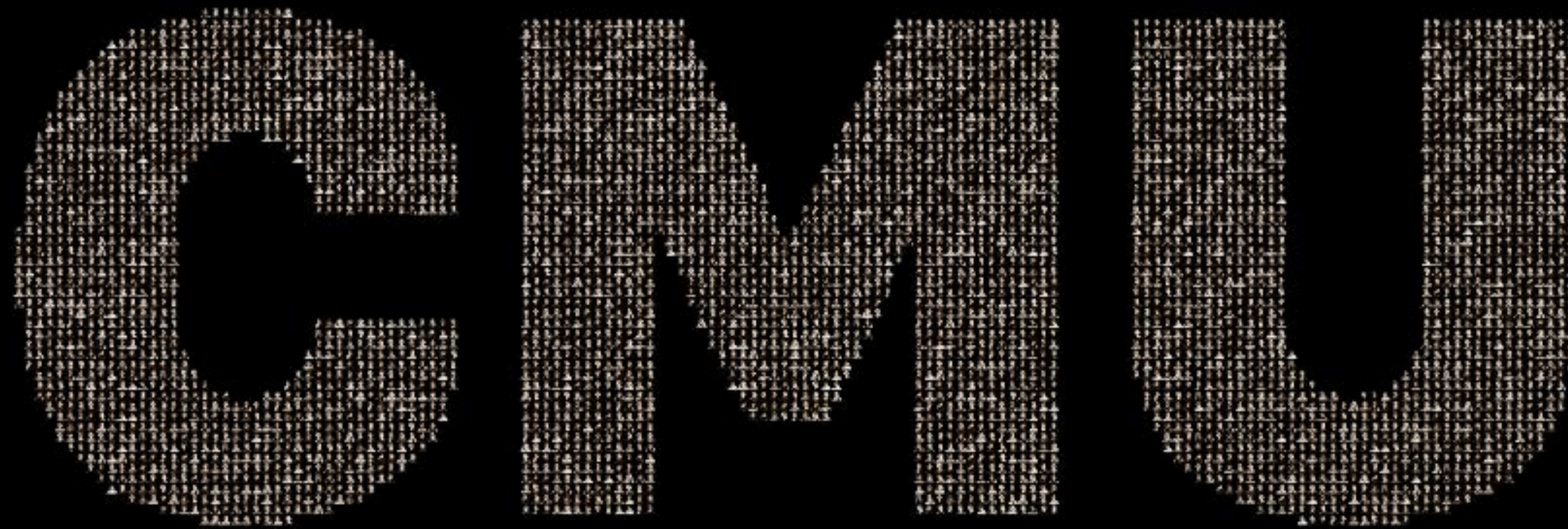


PROTOTYPE — PIXELIZATION

Printed
down
on

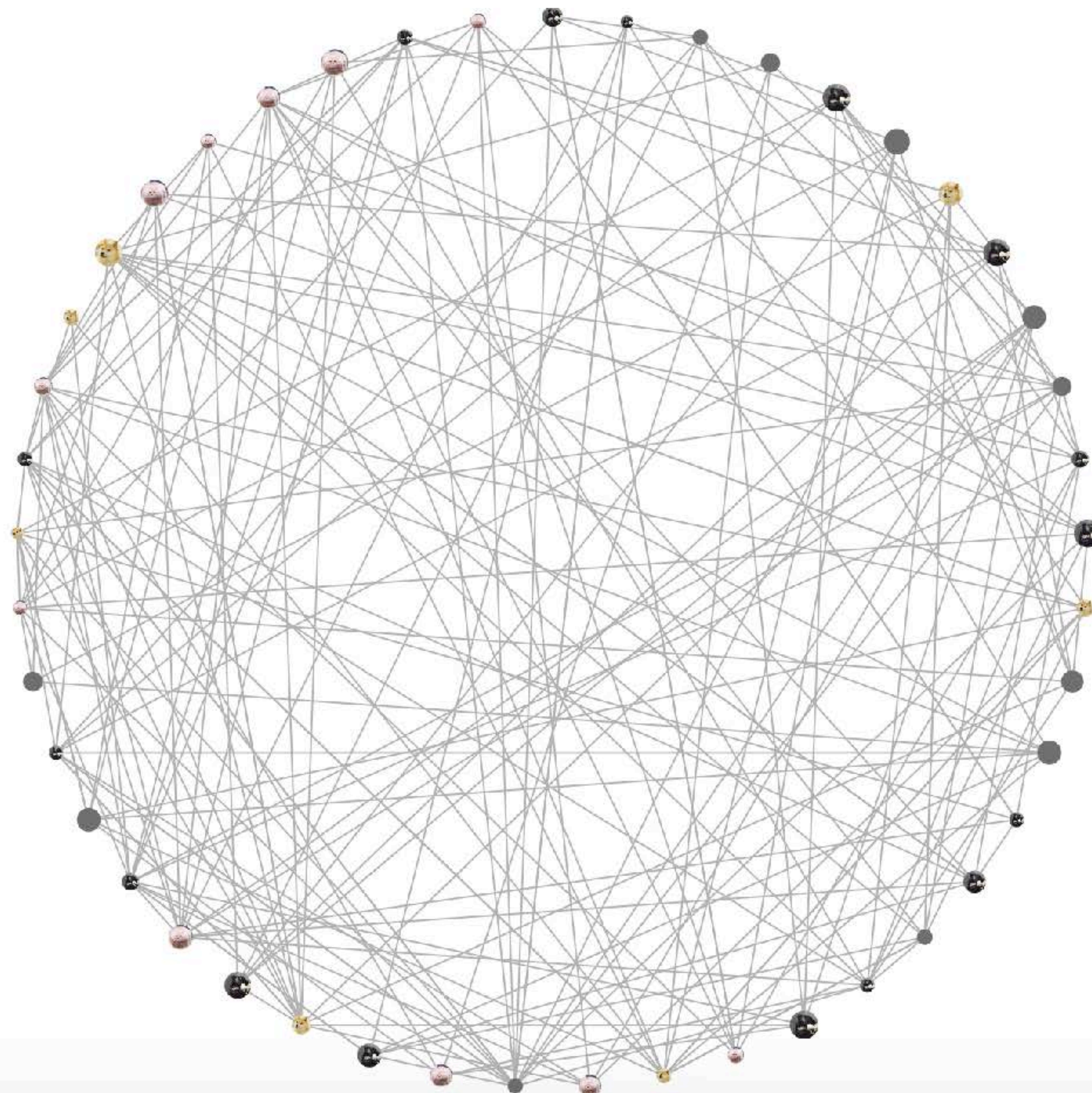
PROTOTYPE

— PIXELIZATION



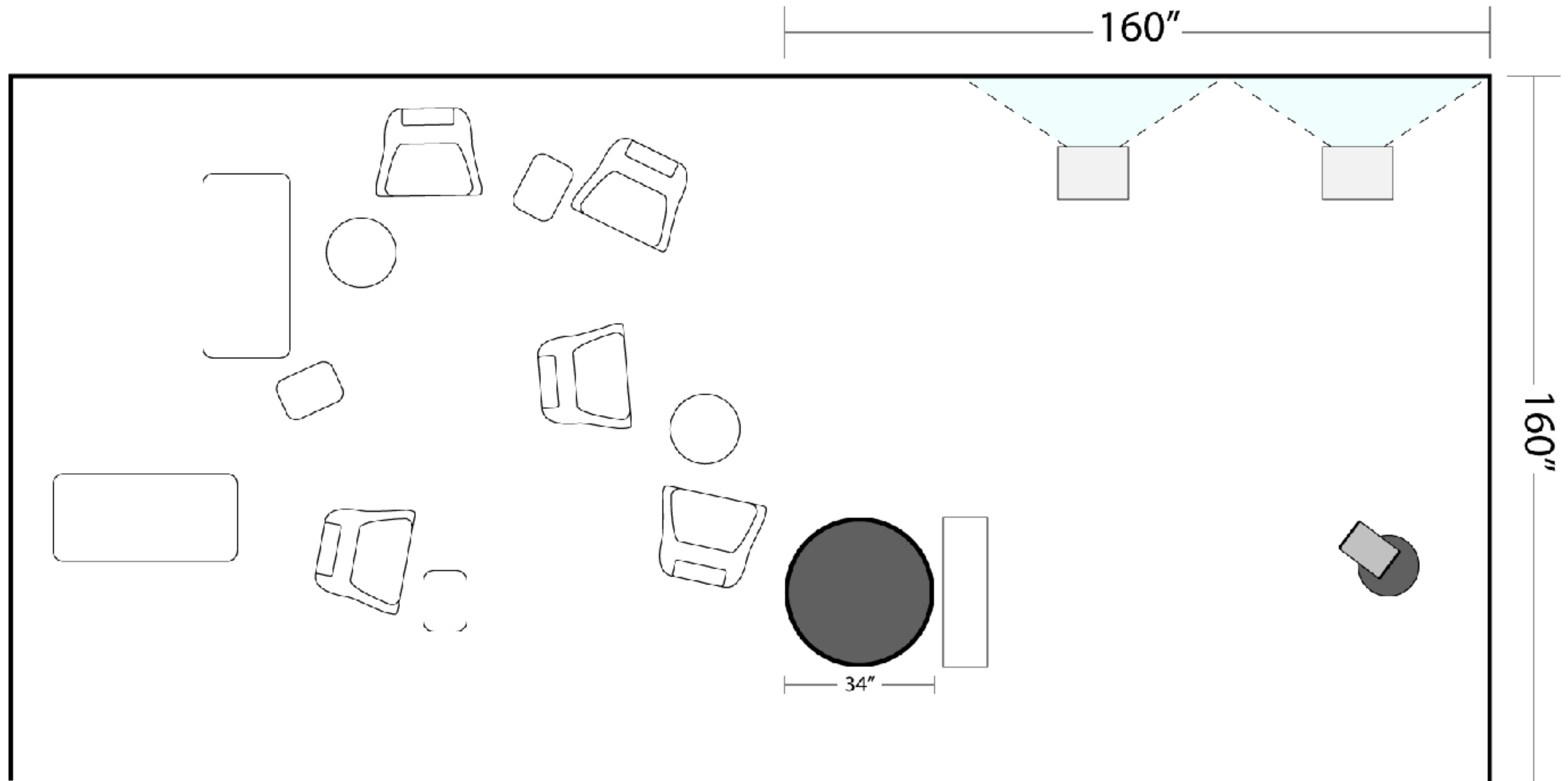
PROTOTYPE

— VISUALIZATION





FLOOR PLAN



BUDGET PLAN

Projector	Optoma Ultra-Short Throw Interactive Projector	1,599
	Optoma 4K Projector	5,499
	Ceiling Mount	155
	Lamp	158
Monitor	Samsung - 88" Class - LED - Q9F Series - 2160p - Smart - 4K UHD TV with HDR x2	40,000
Camera	Canon EOS 5DS R	3,699
Kinect	XBox One Kinect Sensor	79
Platform	iPad Stand	54
	iPad	340
TOTAL (\$)		51,583

Detailed Research

<https://docs.google.com/spreadsheets/d/1NI4pWBT0JMi3DkZZikEz7eKkCmyTAiwrsMkvnnSg410/edit#gid=0>

DISCUSSION



- Expected deliverables
- Available resources
- Playtesting @ ETC Building