

11/3 Playtest Day Plan

Goal: To go through the base interactions and ask people what **they** would want to do with it.

Material:

Tablet with photography + CMU mosaic on the wall with Kinect sensor

Roles:

Teammate 1 - Onboard guests into the experience

Teammate 2 - Ask guests person-to-person questions at the end of the experience

Teammate 3 - Take notes of playtesters going through experience

Teammate 4 - Take notes of Teammate 2's conversation with guests

Teammate 5 - Be available for technical help

Instruction:

1. "Hello. Thank you for playtesting our experience. Today, we will be testing to see if our installation is intuitive and understandable. We would like to see your reactions to the experience and would like to know what **you** would want to do next with it."
2. Bring guest up to the table w/ tablet one-by-one. "The title of this experience is Picture Yourself at CMU. Upon completion, our installation will be featured in the new Tepper Quad Building on CMU main campus."
3. Let guests go through the interaction. Only help them if they come across major problems like being unable to take the photo or use the tech.

Questions after Playtesting

After the guest is finished with the experience, have one teammate take them aside gently and ask them personal questions. A second teammate will be taking notes of these interactions, while an additional teammate should continue to onboard additional guests into the experience.

Questions to ask include:

-What's your background? Age? Relationship to CMU? Disciplinary interests?

-Was the experience intuitive? Was there any confusion with the interactions asked of you?

-Did you enjoy interacting with the wall? Would you more/less wall interaction? More/less tablet interaction? Did the experience feel cohesive?

-You just took this picture. You have the interaction on the wall with other members of the CMU community. What are three things that you would most like to do with this picture?

-How would you most like to interact with the other CMU pictures on the wall? What would you want to see?

-Do you spend time in the Tepper Quad space? If so, how would you see yourself using this exhibit?

-What would you want this exhibit to show you about CMU's community?

-(If guest has yet to go college) As a prospective student, what would you want to see in this exhibit to help you learn more about CMU.

-(If guest is in or has gone to college) You were once a prospective student. What would you want to see in this exhibit, from that perspective, to help you learn more about CMU.