



SEECQUEL

Schrader Environmental Education Center: Question. Understand. Excite. Learn.

Discovering Nature Through Play

September 21, 2012



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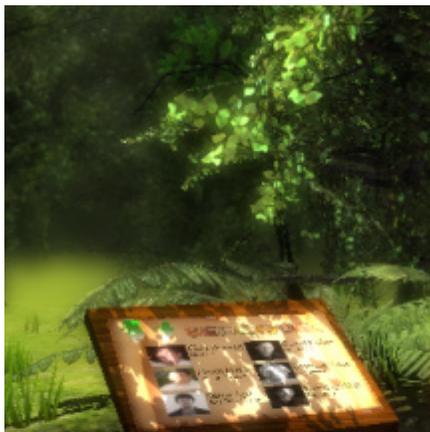
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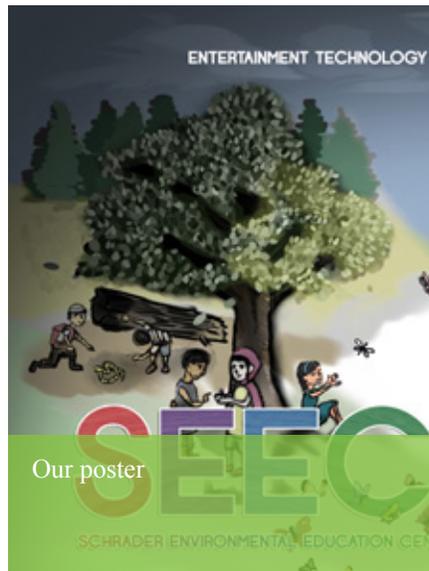


ETCglobal
Carnegie Mellon

Imagining the Imagination.



Our completed touchscreen



Our poster



Concept Art for one of the turn icons.

For more info visit: <http://www.etc.cmu.edu/projects/seecquel>



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Week in Review

Our visit to SEEC went very well, and we were able to select all the locations we needed for podiums, and get good feedback from the SEEC staff on the sort of information these podiums could convey. We also learned that Eriks, our original contact, is being promoted in a few weeks. We would like to congratulate him on his new job, and welcome Kathleen McDermott, who will be transitioning into the roll of our client contact over the coming weeks.

This week, we were primarily occupied with preparing for quarters. All of our branding information is now complete, and we would like to thank both Anthony Daniels and John Dessler for giving us specific design feedback for our poster and half sheet. We also acquired our target platform

on Friday, and are setting up a tech demo for it for our presentation on Wednesday. We also met with Jess Trybus, who gave us valuable feedback for tuning our presentation, and Evan Hirsch, who provided some very good feedback on what we needed to focus on in the final experience.

Client Meeting

We met with both Eriks and Kathleen on Friday to apprise them of our progress.

Here is what our final touchscreen looks like.



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