



theatre.exe

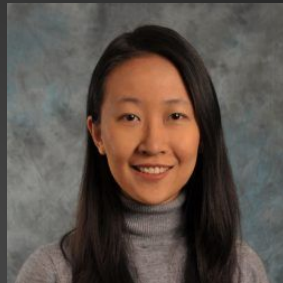
Interactive Theater with Agency



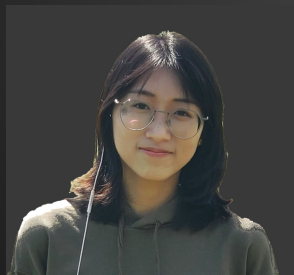
The Team



Saylee Bhide



Tina Han



Adelyn Jin



Healthy Moeung

Advisors



Brenda Bakker Harger



Chris Klug

Partners



Sam Turich



Gab Cody

Logline

“ How do we give guests **agency** in a **live, in-person performance** by using **technology**?”

Deliverables



Taxonomy



Knowledge Base



Prototype Documentation



Design Concept Documentation



Final Article for Well Played Journal

Deliverables



Taxonomy



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Final Article for Well Played Journal

Recap



Before Halves

“ What are **different ways** we can give guests agency in a live performance by using technology?”

Knowledge Base



Parameters of Agency

Feeling of freedom

Change your own
story outcome

Collaborate to
change outcomes

Most theatrical
performance-like

Performance vs Game

Most game-like



Knowledge Base

theatre.exe | interactive theater research





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Q
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Knowledge Base

Note: This document evolves throughout this project

Database of works : Consulted Works

Title	Creators	Location	Photo	Video Link
Catharsis (2016)	Pseudonym Productions	Orlando, FL		Video
ZeroSpace: The Show	TeamLab	New York, NY		Video
Museum of Ice Cream	Museum of Ice Cream	San Francisco, CA; New York, NY		-
Meadow (2017)	Studio Drift	Prague, Czech Republic		Video

Taxonomy

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Taxonomy

Note: This document evolves throughout this project.

Also available [here](#).

Focus of our project: interactivity in *live theatre*

Our project is mainly concerned with interactivity and guest agency in *live theatre*. We discuss the traditional elements of theatre here in order to help clarify the scope and focus of our project.

Back to basics: theatre according to Aristotle

Aristotle was one of the earliest to write about dramatic theory. For our purposes, a simplified understanding of Aristotle's theory of drama is that theatre contains Plot (journey of the protagonist), Characters, Theme (central idea or moral of the story), Language (diction, text or dialogue), Rhythm (music, sound or mood), and Spectacle (or visuals). (Foundation of Narrative Theory: Aristotle's Poetics) Aristotle also discussed *catharsis*, how through art we can purge or purify emotions. ("Catharsis | Criticism") We keep these things in mind as we

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Note: This document is a work in progress.

Also available in Spanish.

Immersive Theatre

Interactive Theatre

Focus: *Immersive Theatre* | *Interactive Theatre* | *Live Performance*

Our primary focus is on interactivity and guest agency in *live theatre*. We discuss all elements of theatre here in order to help clarify the scope and focus of our project.

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Agency

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Taxonomy

“Decisions have consequences”

Note: This document evolves throughout this project.

Also available [here](#).

Agency

“Sense of control”

“Change the story”

“Feeling of freedom and choice”

“Range of choices”

focus of our project: interactivity in *live theatre*

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Before Halves

here.' A red callout box highlights the word 'Agency'. The page content includes sections for 'Focus of our project: interactivity in live theatre' and 'Back to basics: theatre according to Aristotle'."/>

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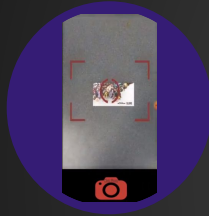
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Guests perceive that they can influence the narrative

Prototypes

“Snapshot”

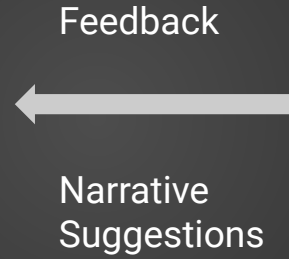
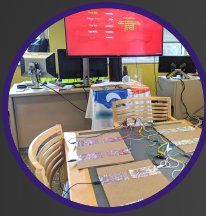
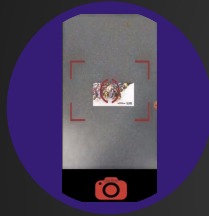


“Emote Me”



Guests perceive that they can **influence the narrative**

Prototypes



Project partners

Parameters of Agency

Feeling of freedom

Change your own
story outcome

Collaborate to
change outcomes

Most theatrical
performance-like

Performance vs Game

Most game-like



Parameters of Agency

Feeling of freedom

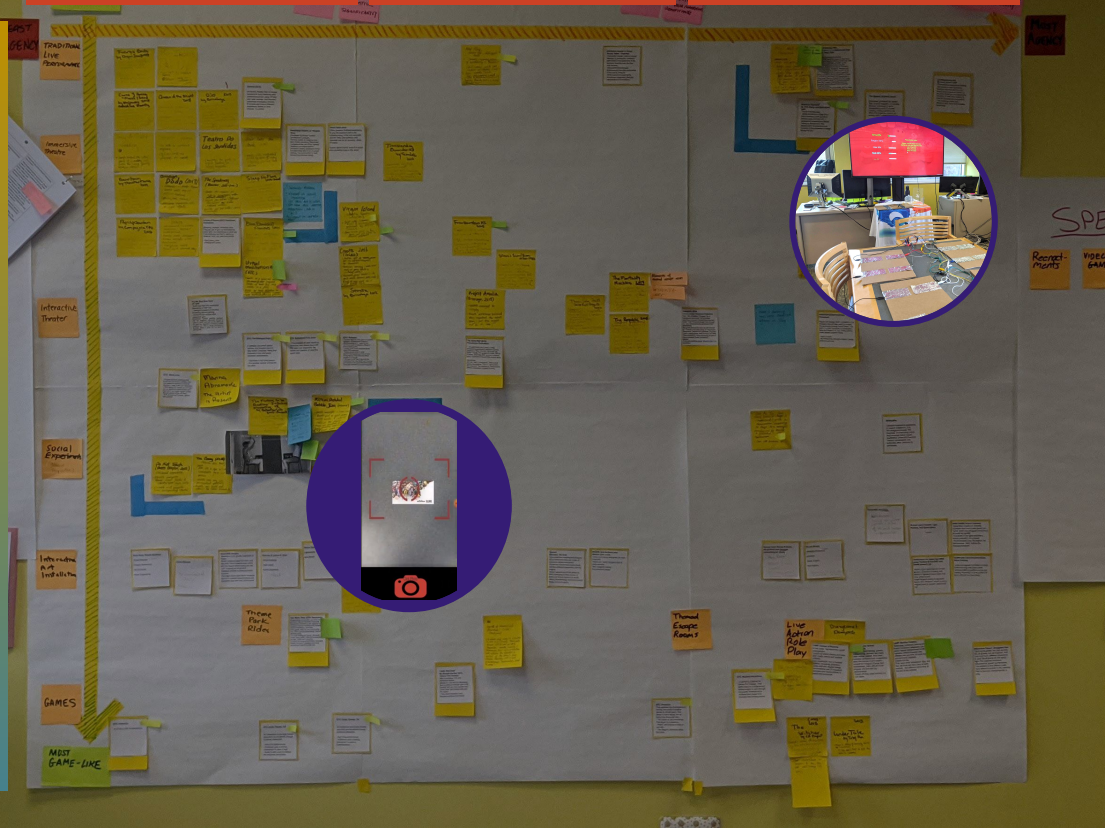
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Parameters of Agency

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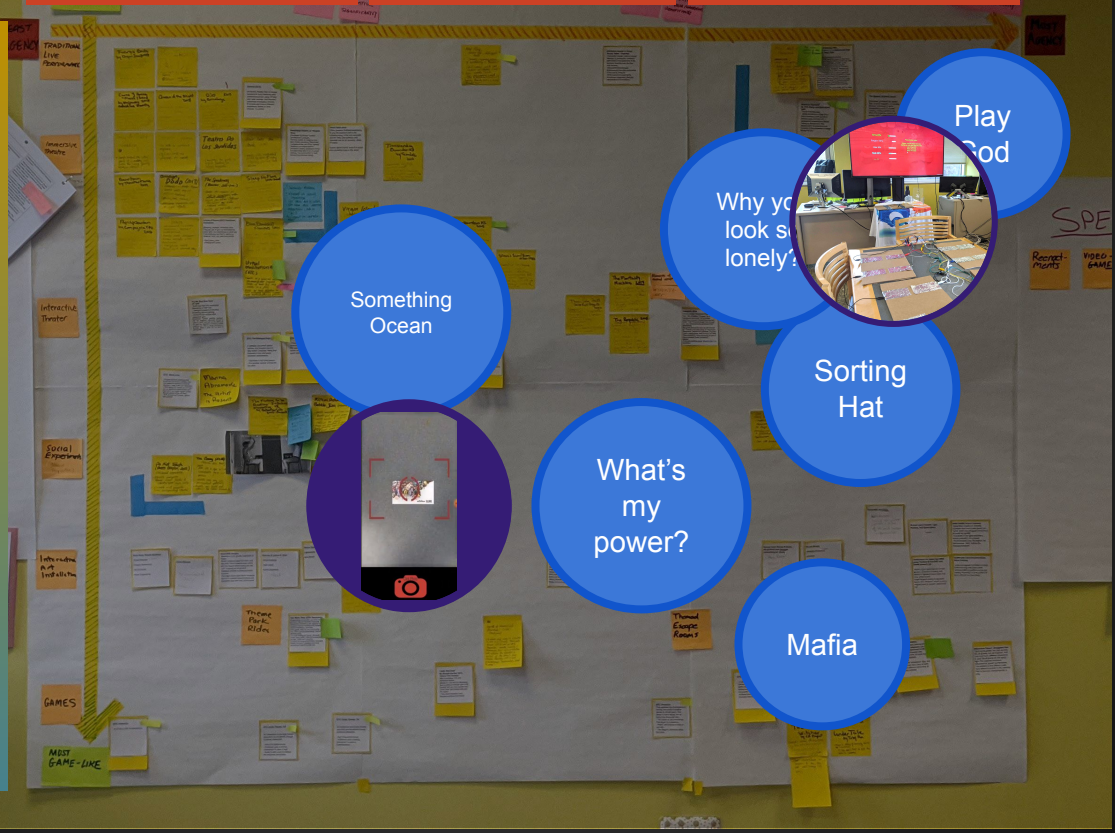
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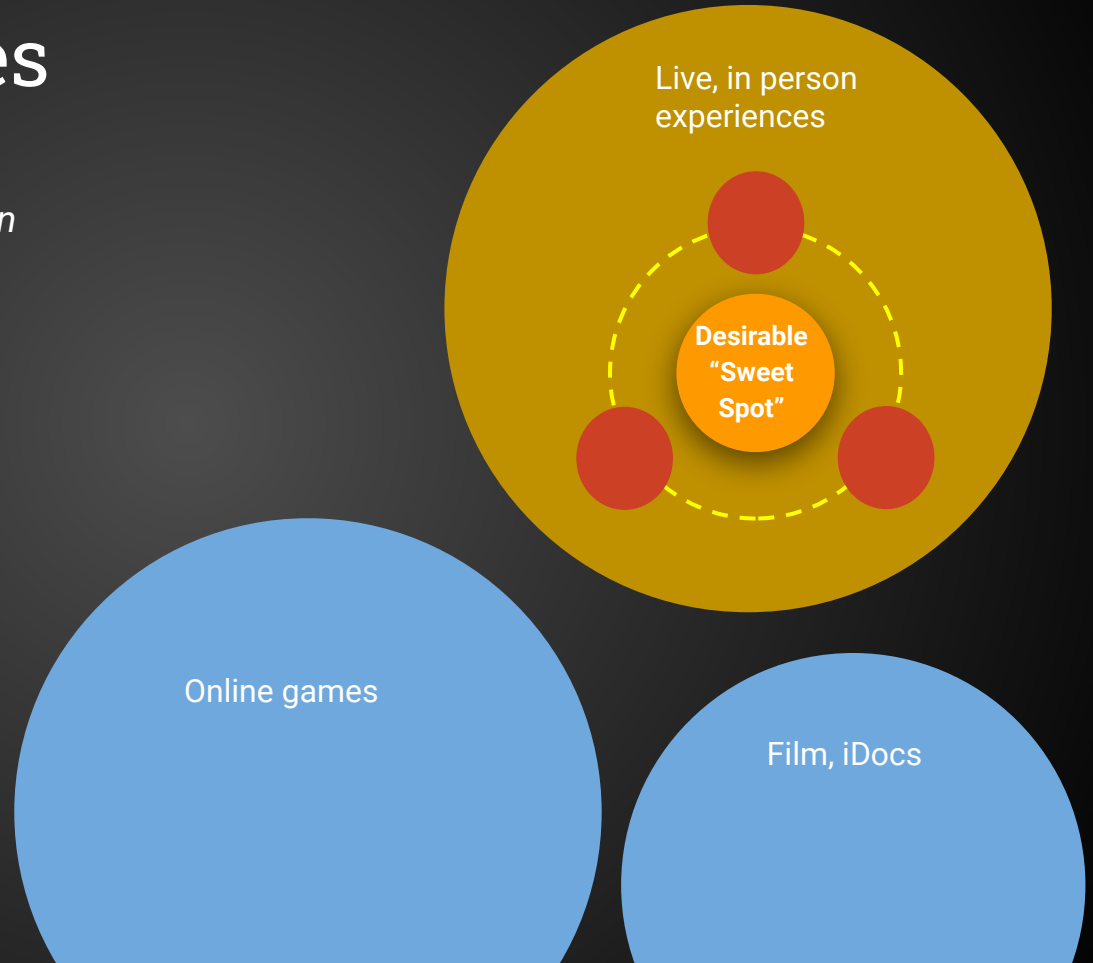


Pivot



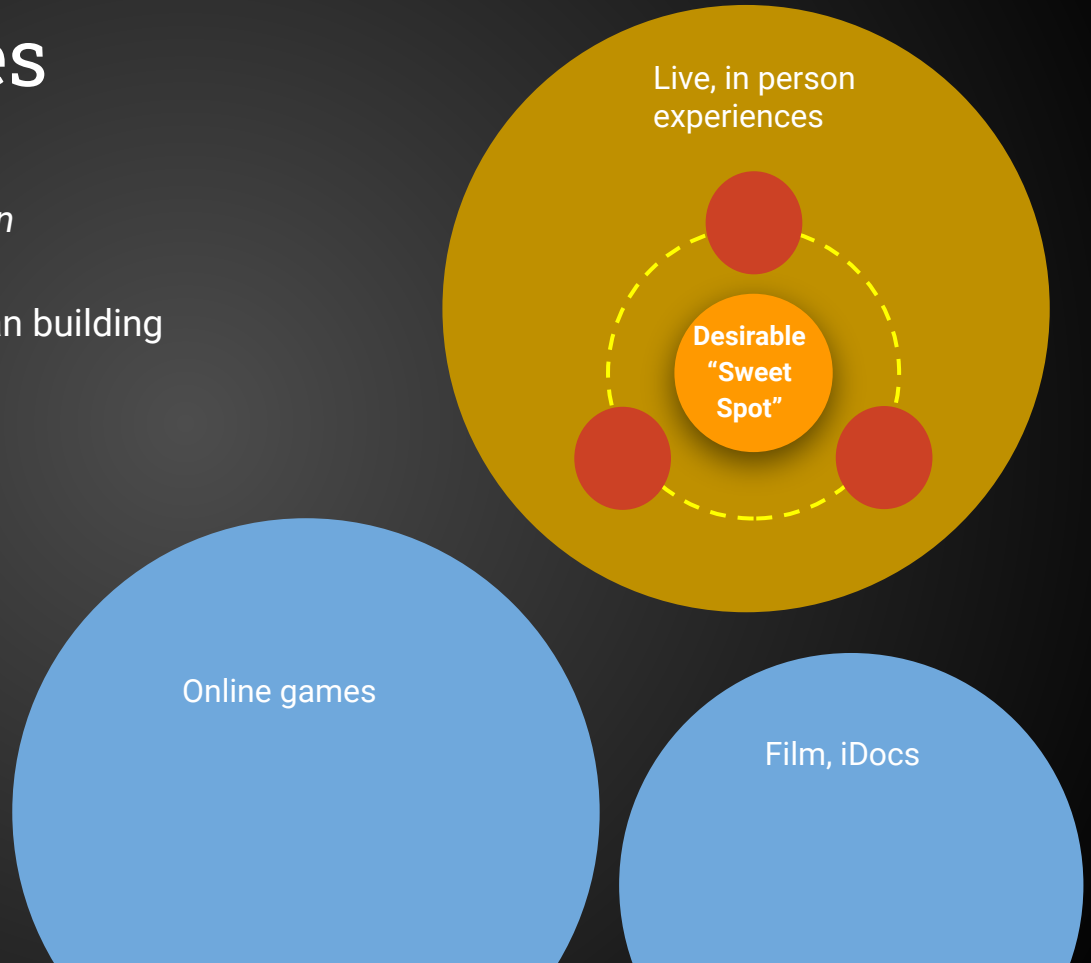
Pivots After Halves

- We still want to study *live, in-person performance*



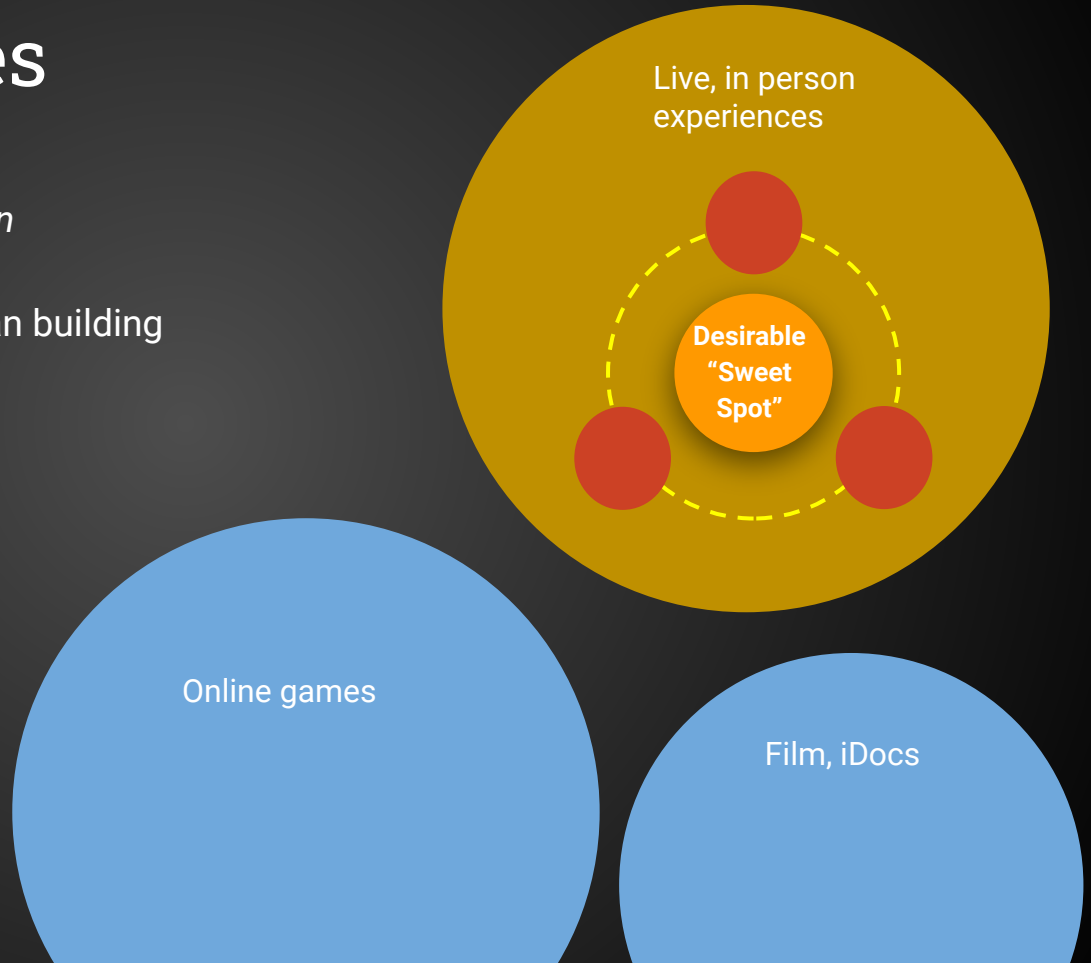
Pivots After Halves

- We still want to study *live, in-person performance*
- Theory is more important to us than building something physically



Pivots After Halves

- We still want to study *live, in-person performance*
- Theory is more important to us than building something physically
- Lead with the narrative



Pivots After Halves

“ How do we apply different ways of giving guests agency to a **specific narrative?**”

New Pipeline



Beginning Collaboration

Prototypes to Conceptual Design

Little Red Riding Hood

Themes?

Bravery

Loss of innocence

Stranger Danger

Similar Tech?

Hacking

Dark Web

Spotlights

Haptics

NFC Rings

New Pipeline with Sam and Gab

PARTNERS PROVIDE

Little Red Riding Hood

Narrative*

Story*

Structure*

Encounters*



TEAM PROVIDES

Agency moments

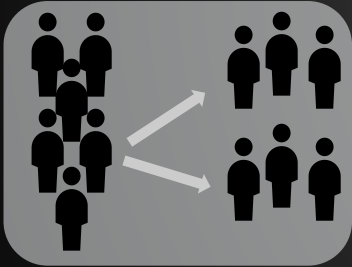
Technology

Agency Types



Agency Types in Little Red Design

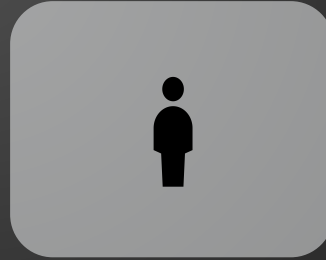
Sorting



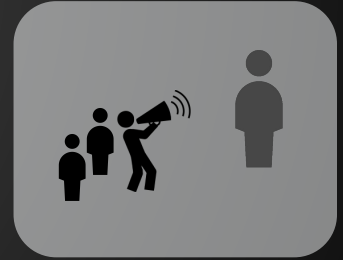
Collaborative Agency



Individual Agency



Influence live performer



Design Concept



Little Red Riding Hood - “Deliberation”

“An exploratory set of moments of
tech and agency in a live theater experience.”

“The goal is to serve creators as potential
inspirations for combining technology and agency.”

Design Overview

- **Narrative summary**
- Flowchart
- Act I, Act II, Act III

A fictional truth and reconciliation experience.

Ancestors of the guests:



**Little Red
Victim**



**Wolf
Perpetrator**



**Huntsman
Advocator**



**Grandmother
Bystander**

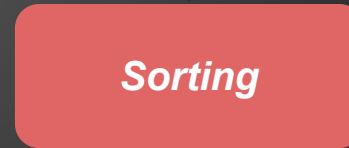
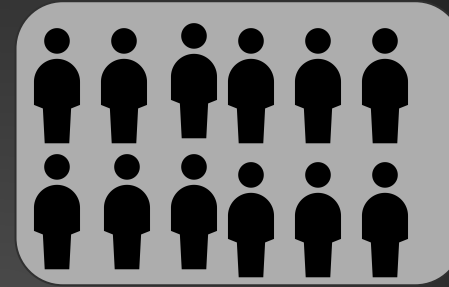
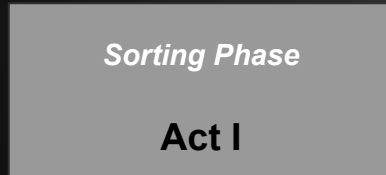
Design Overview

- Narrative summary
- **Flowchart**
- Act I, Act II, Act III

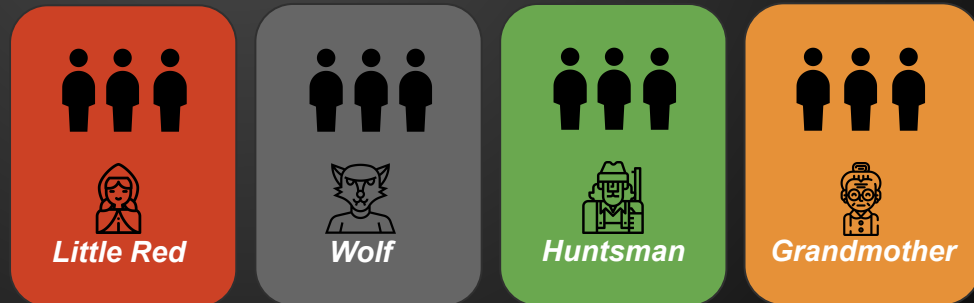


Design Overview

- Narrative summary
- **Act I**, Act II, Act III
- Flowchart



Guests are put through a series of individual and small group encounters



Design Overview

- Narrative summary
- Act I, **Act II**, Act III
- Flowchart

Deliberation Phase

Act II

Training Phase



Little Red Room



Wolf Room



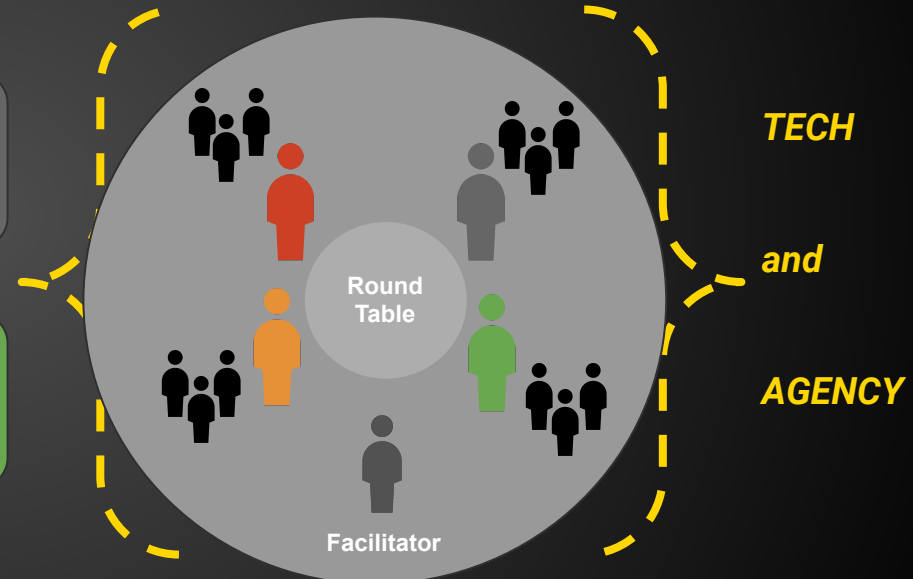
Grandmother Room



Huntsman Room

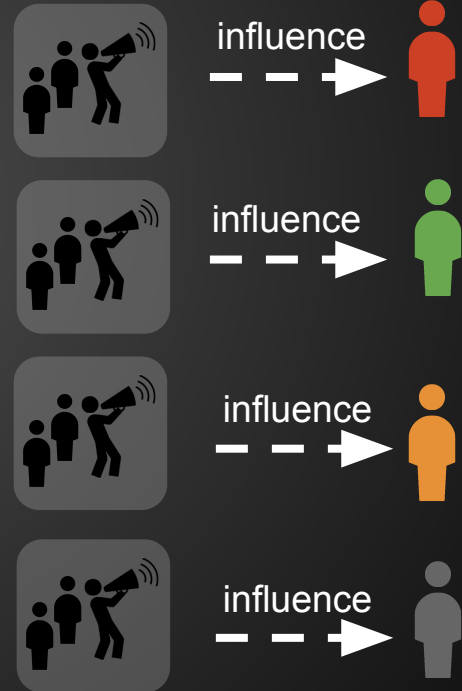
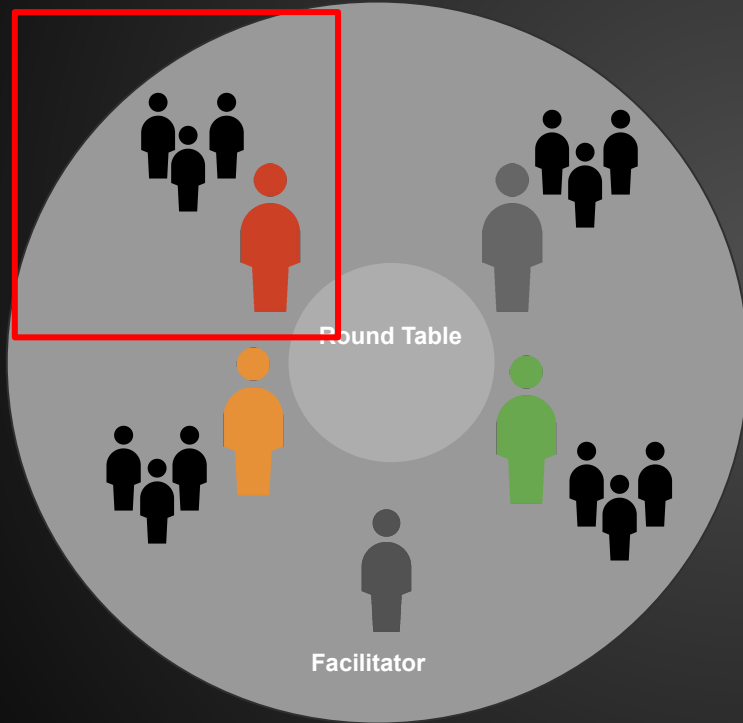
Guests meet their character (Live performer).

Our Focus



Deliberation phase moves into the Judgement phase, which results in one of these three outcomes: granting of amnesty, retribution or restorative justice.

Design for Agency Moments



Design Process for Agency Moments

PARTNERS PROVIDE

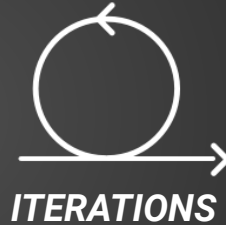


Personality

Inquisitive
Petulant
Teenaged

Actions

Be distracted
Make accusations
Refuse to answer



TEAM PROVIDES

Agency moments

Technology



influence



Apply Agency Moments to the Narrative



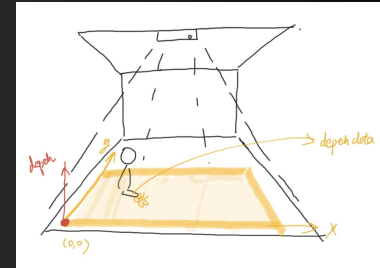
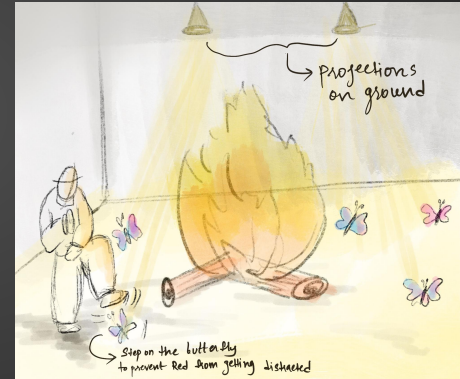
Guests will interact with the digital interactive butterflies that are projected on the ground.

Influence

The Little Red avatar's ability to focus on the deliberation.

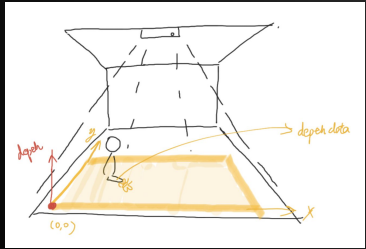


Little Red



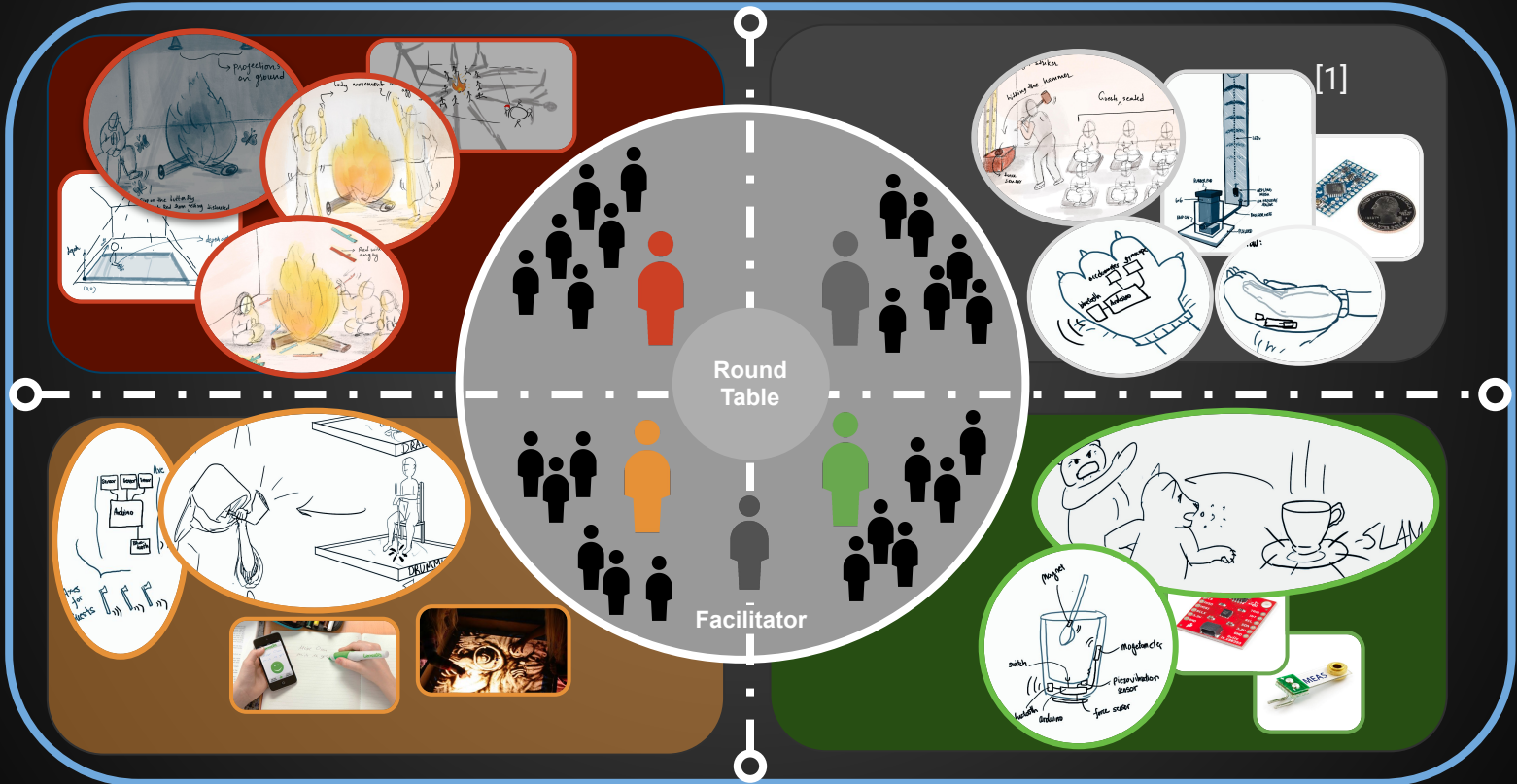
Using kinect to detect the depth data.

Apply Agency Moments to the Narrative



Using kinect to detect the depth data.

Overview of design



Conclusions



What we learned

- What we learned from adding agency to live performance
 - Plausible but we don't know until we can test
- The importance of narrative for a meaningful experience
- Live, in-person performance have unique kinds of goals and challenges

After Finals

Well-played journal article

- Write-up of our whole process, including our analysis of our final concept

In Summary

We are **theatre.exe**

How do we give guests **agency** in a **live performance** by using **technology**?