Weekly report for Week1

Things done:

- After several brainstorming, we finalize the team name with “UP+”. U stands for personalize and unique, and P stands for Phones.

- Initialized the conversation with the client, get a deeper understanding what to emphasize with the experience, and set up the weekly advisor meeting on Wednesday 2pm

- Discussion on different mobile operating systems and what is unique with Windows Phone

Plan for next week:

- Decorate the project room to make it comfortable for us to stay.

- Get the elective schedule solid

- Continue on brainstorming the idea of the deliverables, at lease one idea before the end of the week.

- Programmers should get familiar with Windows Phone development; it could start with the “Hello World”

- Heavy research on retail and Windows Phone, so we could get a clearer sense of why Windows Phone is great

- Some group activities like lunch, movie...

Challenges:

A broad and open idea of the final deliverable may be hard to seize. We should better get the gist of Windows phone and push it really hard.