Week 2 Weekly report

Things done this week:

* Logo, setup client meeting schedule, advisor meeting
* A deeper look into Windows Phone and Microsoft eco system
* Everybody has tried out Microsoft services like SkyDrive, Xbox Live, outlook.com
* We found out 3 major types of uses with current smart phone - communication: email, text, call, SNS(Facebook, Twitter),Instant Messenger - getting information: search engine, GPS, books, movie and restaurant information - entertainment: games, video, music. We also found some of the unique features with WP(Windows Phone): Hub, Metro style, Live tile, Xbox Live connection, Zune music, efficient/less steps to do things. Comparing to the iOS and Android, the good things with WP are that it is fast, user got better control of the start screen, the UI is direct and easy to understand

Plan for next week:

* Trip to the retail stores (T-mobile, Verizon, GameStop and Apple store) in Pittsburgh
* Trip to DC for Microsoft store
* List of the potential ideas, choose the some of them to and make a prototype with it
* Layout of the website, flyer and poster

Challenge:

* Which ideas are actually practical and viable