

Newsletter #1. **September 16, 2011**

Welcome to weTheme's weekly newsletter with detailed information about our project, schedule, goals and much more!

WeTheme is the first project of the Masters of Entertainment Technlogies. The team is currently located at the Universidade da Madeira in Funchal on the Island of Madeira, Portugal. Our goal of this semester is to create content that broadens people's knowledge of the island for the Parque Temático da Madeira (Madeira Theme Park). We also want to create a pipeline for future students to use to when coming up with new content.



For our project we will be working in a CAVE, a room-sized cube virtual environment. For the final deliverable we would like to be able to create several small interactive demos that best showcase CAVE technology. The documentation of creating these interactive prototypes will also be included such as most efficient tools, design documents, instructions on testing and implementation as well as required roles, and methods for development.

However, before we can begin our brainstorming process, we will first venture to the theme park this Sunday and get better acquainted with the technology used.

Next Week

We will research on our platform, the 4 screen space and interactions as well as Madeira history and environment for our content.

Meet the Team



António Candelária

António has a background in Communications and Multimedia Design and is a skilled 3D Modeler. This semester he will be lending his modeling skills to the team.



António graduated with a major in Communication and Multimedia Design as well as Computer Science. He will be working as an artist and our tech guy.



Ashlyn majored in Information Sciences and Technology will work as the project manager, handling the documentation, and anything else she can get her hands on.



Hyunjoo has a degree in Visual Information Design and an MFA in Media Interaction Design. She will dedicate herself as an experience designer.



Dinis, the always enthusiastic and skilled DJ, majored in Communication and Multimedia Design and will be working as the producer and sound designer for this project.



Monique received her degree in Communication Design, Film and Media Studies. She will lead the way in term of artistic vision throughout the semester.

Meet the Advisors



Michelle is a theater director, actress, administrator and teacher having earned her MFA in Directing from Carnegie-Mellon University. currently teaches ETC Fundamentals.



Monchu received his PhD in Human-Computer Interaction from Carnegie Mellon University. He is the director of MET program at the Universidade da Madeira.

Team

António Candelária Ashlyn Sparrow Mário Dinis

Advisors

Michelle Macau

António Gomes Hyunjoo Oh Monique Park

Monchu Chen







