MIA DEYIN ZHANG

Pittsburgh, 15213 • 917-294-2756 • www.deyinzhang.com
miazhang2025@gmail.com • www.linkedin.com/in/deyinzhang

EDUCATION AND CERTIFICATIONS

New York University, Shanghai • *Interactive Media Arts, Computer Science*   *2019-2023*

Carnegie Mellon University, Pittsburgh • *Master of Entertainment Technology*   *2023-2025*

EXPERIENCE

Landor & Fitch, WPP, Shanghai • ***Creative Intern***   *(01/2023) - (04/2023)*

- Research for creative solutions and innovative marketing ideas for clints.
- Design logos, mood boards and visual identity for brands.
- Making motion graphics and layouts for brands.

NYU Tisch Student Crew, New York • **Director, Assistant Director**   *(09/2021) - (12/2022)*

- Engaged with crews on set for multiple student films shot in NYC.
- Supported directors and producers in managing the on set shooting.
- Creating call sheets and shooting plans with directors, producers and actors.

Poly Art, Beijing • ***Assistant Creative Director***   *(07/2021) - (09/2021)*

- Designed and successfully implemented creative solutions for outdoor advertising screens for Samsung, Tencent Games (League of Legends), and Mercedes- Benz.
- Wrote scripts and made storyboards for animations and shootings for 4 projects.
- Researched artistic and commercial creative cases and public arts.
- Designed and curated public artwork display solutions for Sanya Center and Moon Lake Park.

NYU Interactive Media Arts, Shanghai • ***Lab Assistant***   *(01/2020) - (01/2021)*

- Assisted Lab Manager and faculty in the daily maintenance of IMA electronic components, sensors, machines, equipment, and resources.
- Supported in IMA special events, including poster design, event photography, in addition to set up, event support, and clean up.
- Generated metrics data and analysis reports by using business object tools, google sheet or excel.

SKILLS

- 3D Modeling: Maya, Blender, Substance Painter, Unreal Engine, Unity
- Coding: Python, Arduino, html+css+javascript, C#
- Video Production: Directing(scripts and on set management), Editing(Premiere Pro, After Effects)
- Graphic Design and Prototyping: Photoshop, Illustrator, Procreate, Adobe XD
- Language: Chinese, English