Rui-Ting (Eva) Chang

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Education

Carnegie Mellon University (CMU)

Pittsburgh, PA

Master of Entertainment Technology

Anticipated degree in May 2025

National Chengchi University (NCCU)

Taipei, Taiwan

Bachelor of Science Sep 2018 - June 2023

Major in Management Information Systems, College of Commerce

Double Major in the Undergraduate Program in Digital Content and Technologies, College of Informatics

Projects

Producer / Sound designer

Building Virtual Worlds, CMU

Aug 2023 - now

- Collaborated with a team of 5 to rapidly prototype interactive experiences.
- Managed teamwork distribution for a two-week sprint.
- Utilized Adobe Audition and GarageBand to create a list of music and sound effects.

Leader / User experience designer

iPet – Graduation Capstone Project, NCCU

Sep 2021- Dec 2022

- Led a mobile application development to enable an efficient adoption method for shelter pets.
- Developed scope, requirements, and product roadmap with a cross-functional team.
- Implemented user research to understand target audiences' needs.

Extra-Curricular Activities

Lead of the Visual Design Team

The 12th OpenHCI Human-Computer Interaction Workshop, Taiwan

May 2022 – *Sep* 2022

- Directed a six-person team to design and develop the campaign website and successfully reached 2.4K users to browse the website.
- Designed the key vision of the campaign and organized the final exhibition to showcase the projects.

Skills and Competences

- Conduct user research, UI/UX design, and responsive web design with Figma, Figjam, and Miro.
- Implement project management tools, such as Notion and Asana.
- English and Mandarin.
- Slack, Google Workspace, Jira.