

www.jiayueyu.com jiayueyu2@gmail.com 412-916-3720

EDUCATION

Carnegie Mellon University, Entertainment Technology Center (ETC)

Pittsburgh 2013 -2015

Master of Entertainment Technology

City University of Hong Kong (CityU)

Hong Kong 2009 - 2013

• Bachelor of Science (Honors) in Creative Media | Minor in Japanese Studies

University of Aberdeen

Scotland, UK 2011 - 2012

Exchange Abroad Program, Computer Science Major

SKILLS

Major skills Environment Concept | Props Concept | Art Direction | Prop Texturing | Storyboard

Software Photoshop | 3DS Max | Flash | Illustrator | After Effects | Unity

Traditional Art Quick sketch | Water color | Oil | Acrylic | Pastel | Chinese Calligraphy

Programming ActionScript 3.0 | C++ | Java | HTML | CSS | JavaScript | C

Language Fluent in English | Mandarin | Cantonese | Basic Japanese

PROJECTS

Reboot old EA game CONCEPT ARTIST / 2D ARTIST

Pittsburgh Spring 2014

- Collaborate in a team of 7, in partnership with EA's Office of the Chief Creative Officer
- · Design and build a family friendly slot-car racing TV game, controlled by a mobile device in 15 weeks
- Steer the art direction to cater to a unique intended demographic
- Lead concept art design for tracks, environments and cars

Building Virtual Worlds GAME ARTIST

Pittsburgh Fall 2013

- Worked in teams of 5 (made up of different skillsets) to rapidly build game prototypes within 2-3 weeks
- · Used various platforms including Kinect, Oculus Rift, MaKey MaKey, Leap Motion and Android tablet
- Specialized in concept art for the environment and character of the games
- · Contributed to texturing, cinematic and modelling

Magic Puppet DEVELOPER / ARTIST

Hong Kong 2012- 2013

- Designed and implemented a mixed-reality interactive puppet show
- Integrated both traditional and digital puppetry (Microsoft Kinect) using Animata and Processing in Java
- Rigged and animated the characters recreated from a traditional Chinese story
- Designed the stage and backdrop in collaboration with Hong Kong Puppet and Shadow Art Center

PROFESSIONAL EXPERIENCE

Moonfish Software Limited GAME ARTIST INTERN

Hong Kong Jun 2012

- Worked as a 2D game artist for a science-fiction space RPG game, Galactic Phantasy Prelude
- Designed 2D icons for weapons / equipments
- Illustrated high-quality textures for dialogue boxes and spaceship models

ChinaSoft International GRAPHIC DESIGNER INTERN

Beijing, China Jun 2010

- Worked as a designer in the Public Relations Department which delivers internal cultural products of the company
- Designed posters and souvenirs using Photoshop and Illustrator for company events
- Designed graphics for the monthly periodical