

HAIYIN (HALEY) YANG

A passionate Game Designer with a focus on Level Design & UI/UX Design

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EDUCATION

Carnegie Mellon University, Entertainment Technology Center (ETC) Pittsburgh, PA
Masters of Entertainment Technology (MET) 08/2013-05/2015
Beijing Language & Culture University, Technology of Digital Media Beijing, China
Bachelor's Degree of Engineering (BA) 09/2009-06/2013

EXPERIENCE

Journey to the West, InnovaJoy Philadelphia, PA
Environment Artist, UI Designer 08/2014-present

- Built the art style of environments from being cheery to sophisticate to support the story.
- Designed the experience and UI elements fit the changing art

Third Eye, Philadelphia Game Lab Philadelphia, PA
Environment Artist 07/2014-08/2014

- Teamed with 4 game developers to create a level of an immersive meditation game
- Created 90% environment objects as the only artist on the team

Various Game Jams (GJ), Global GJ 2014, PIGDA 2014, Board GJ, Cipher Prime GJ PA
Game Designer, Artist 2014

- Created fast prototypes within time limit specifically for the assigned topics
- Testament* (PIGDA) was awarded the most complicated and confusing game
- Thieving Chefs* (Cipher Prime) was awarded the 3rd prize and most delicious game

ACADEMIC PROJECTS

Connections, Highmark Caring Place Pittsburgh, PA
Game Designer, Environment Artist 09/2014-12/2014

- Created and maintained documentation including game flow document, playtest survey, and graphic mock-up.
- Responsible for playtest and analysis
- Modeled in-game environment and props and unwrapped the UVs

Questyinz Social, Allegheny County Library Association (ACLA) Pittsburgh, PA
Game Designer, Artist 01/2014-05/2014

- Designed the UI interfaces and experience which engage K-5 children well

ACTIVITIES

BLCU Radio, University Radio Station of BLCU China
Director of Technical Department, Producer of King of Karaoke 2009-2011

- Designed and organized the program and activities of King of Karaoke.

Video Production China
Director, Editor, Storyboard, Cameraman, Scoring 2009-2013

- Created promotion videos for extracurricular activities, total length of 150+ minutes

SKILLS

Digital Art

Photoshop
Illustrator
InDesign
Maya
Mudbox
Substance Painter

Game Engine

Unity 3D
Unreal

Programming

C, C++
Mel

Version Control

Perforce
SVN

Office

Word
PowerPoint
Excel

Video

After Effects
Vegas
Premiere
Nuke

Sound

Audition

Language

Chinese

