

Pittsburgh, Pennsylvania, 15232

SHUMIAO LIU

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EDUCATION

2021.8 – Present Pittsburgh, PA

Carnegie Mellon University
Master of Entertainment Technology

2017.8 – 2021.5 Chicago, IL

School of the Art Institute of Chicago
BFA in Visual Communication Design
Minor in Architecture (12 credits), Art Administration (6 credits)
Awards: Outstanding Portfolio Scholarship (2017)

2018.6- 2018.7 Beijing, China

University of International Business and Economics
Course: CS 320: Introduction to JAVA Programming

PROJECT EXPERIENCE

2021.10 Vive Tracker; Unity, 3D immersive game

Producer, Sound Designer / Santa Training Course

- Created task list and milestone;
- Worked closely with our Programmers, Artists and Designers;
- Organized members to brainstorm together;
- Found testers to playtest for the game. Observe the testers' reactions and record them so that members can solve problems faster;
- Audio editing and recording.

2021.9 VR Game

UI/UX Designer, Sound designer / Oasis

- Designed the user interface which is also an instruction of the game;
- Used the software to make the background music and record the dialogue to show the story in our game.

SKILLS&INTEREST

UI/UX: Sketch, Figma, Adobe XD, Webflow, Unity, P5.JS,

VISUAL DESIGN: Photoshop, Illustrator, Indesign

MOTION/FILM: Adobe Premiere, After Effects, Adobe Animator

3D: Rhino, Maya

Sound: Logic Pro, Audition

Other: MS Office, Bookbinding, Letterpress, Woodmaking

PROFESSIONAL EXPERIENCE

2021.2 – 2021.6 Beijing, China

Digital Graphic Designer Intern / Marie Claire

- Designed the poster and identity for activities;
- Helped with planning business events, meet-and-greets and cocktail party etc;
- Participated in discussions and in presenting project reports to leadership, recommending changes and ideas.

2020.5 – 2020.9 Beijing, China

UI/UX Designer Intern / Tencent Holdings Ltd.

- Collected and analyzed stakeholders' requirements, designed user interfaces for 10+ mobile applications, e.g. WeChat Pay, Tencent Intelligent Mobility, revamped the FAQ page of WeChat;
- Selected as the sole Polo shirts designer by BMW which was designated as the official wearing of Auto-driving Vehicle Summit co-held by Tencent and BMW;
- Organized and hosted design workshops, invited five China's influenced mobility service designers, and attracted 100+ workmates to join in;
- Leader of interns: in charge of allocating assignments & managing training plans;
- Created an online tool to showcase design and make it easier for programmers and product managers to track the progress of designers.

2020.2 – 2021.5 Chicago, IL

Member, Designer & Event Organizer / SAIC AIGA

- Managed social media account (e.g. IG, FB): designed event promotion posters, published updates;
- Organized visual design workshops, invited guest lecturers, connected students with designers in Chicago.

2020.1 – 2020.5 Chicago, IL

Manager Assistant / Columbus Wood and Metal Shop

- Instructed customers on how to use machines, such as Belt and Sanders, jointer, Miter saws, Sewing machine, Routers, Various hand tools, achieved 15% customer increase;
- Tool checkout; responsible for equipment circulation and project assistance.

LANGUAGE

Mandarin Chinese, English