

# **OBJECTIVE**

**UX/UI/Interaction Design** Full-time position starts from June, 2016

# **EDUCATION**

# Carnegie Mellon University

Master - May 2016 Entertainment Technology Center

### Communication University of China

**Bachelor** - June 2014 Digital Media Technology

## SKILLS

#### UX and Design

Research, Competitive Analysis Wireframe, Prototype, User Test Mobile Design, Visual Design Web Design, Game Design Illustration, Branding, Print

## Softwares

Photoshop, Illustrator, Sketch InDesign, InVision, Maya After Effects, Premiere

#### Technologies

HTML, CSS, Javascript, C++

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# PROJECTS

Pocket RoomAugmented Reality - Mobile AppJan-May 2016UX/UI Designer

Developed an application with Augmented Reality technology to improve furniture purchasing experience by visualizing how furnishings look in the scanned room. Specialized in research, competitive analysis, UX flow, prototype and user tests.

# Garage Sale Helper | Personal Project - Mobile App Dec 2015-Jan 2016 Interactive Designer

Created a mobile experience to help seller easily and efficiently organize goods. Established personas, scenarios, flows charts, wireframes, high-fidelity screen.

# Solidarity | Academic Project - Mobile Game Sep-Dec 2015 Experience/Visual Designer

Involved in research, UX flows, interfaces based on the Connected TV platform. Designed a solid user interaction tutorial on a multiplayer game experience. Worked closely with the UI engineers to implement UI features.

# Travel MateAcademic Project - Responsive WebsiteSep-Oct 2014User Experience Designer

Redesigned the website for traveling to create an optimal user experience. Participated in research, ideation, sketching, information design and prototype.

## **EXPERIENCE**

# Simcoach Games | Pittsburgh-Pennsylvania May-Aug 2015 UI/UX Design Intern

Transferred kiosk experience into mobile interactive design of Synthetic Interview. Iterated user interface and experience for a training app which equips young adults seeking employment with soft skills and creating distinction from the rest.

# China Central Television (CCTV) | Beijing-China July-Aug 2013 Assistant Director

Identified data from A/B test, online survey and qualitative research. Produced TV programs, including research, design and arrange TV shows.

# AWARDS

- Blueprint Challenge in Imagine Cup, World champion in 2015, hosted by Microsoft, a competition to break new ground, solve tough problems facing the world today, and turn ideas into a business.
- International Serious Play Awards, Gold in Healthcare category, held by Serious Play Conference. This recognition program honors outstanding titles deliver a high quality of engagement and measurable training or learning opportunities.
- First Penguin Award gives to students who take the biggest risk for building the virtual world with the innovative quality of work.