

# Pe -Yi (Isabel) Yi

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## **EDUCATION**

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Carnegie Mellon University, Entertainment Technology Center (ETC) Exp. May 2021  
Master of Entertainment Technology Pittsburgh, PA  
Relevant Coursework: Building Virtual World, Visual Story, Improvisational Acting

National Chengchi University June 2019  
B.A. in Turkish & B.S. in Digital Content and Technology (DCT) Taipei, Taiwan  
Relevant Coursework: Human-Computer Interaction Design, Interactive Installation Design

## **SKILLS**

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Application software: MS Office (Word, Excel, PowerPoint), Adobe (AI, PS, PR, AE), 3D Maya, Substance Painter, Procreate, Figma, Miro, SketchUp, Processing, Arduino

## **ACADEMIC PROJECTS**

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Building Virtual Worlds, Course Project, ETC Fall 2019  
*Role: Artist*

- Participated in design and creation of five virtual worlds, each completed in less than three weeks; prototyped and iterated “worlds” rapidly
- Collaborated with five-person cross-discipline teams; involved frequent communication with programmers and sound designers
- Designed 3D models, 2D characters, and user interface for various platforms (Magic Leap, HTC Vive, Valve Index projects, Jam-O-Drum)

Impression, Graduation Project, DCT Sep 2018 ~ May 2019  
*Role: Designer*

- Created the located-based experience with an eight-person team; iterated in seven months
- Designed the key visual graphics for poster, invitations, and stickers; curated the exhibiting area

## **EXPERIENCE**

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*Project Assistant*, Ministry of Science and Technology Sep 2018 ~ Jul 2019

- The Influence of Laws and Policies on Sports Governance – A Cross Comparison between Taiwan and Turkey
- Consolidated data and information and provided document translation service

*Intern of Advertising Department*, Harper’s Bazaar, Hearst Cooperation Mar 2018 ~ Jun 2018

- Managed social media (LINE) posts and homepage
- Promoted target articles for official website in accordance to readers’ preference, collected data
- Proposed content plans for Wedding theme magazine

## **ACTIVITIES & SERVICES**

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Marathon Training Club (8 hours/month) Dec 2017 ~ Aug 2019

- Accomplished 11 marathons within a year, including 1 full marathon, 2 cross-country running Coach: Tommy Chen, ultra-marathon National champion

*NCCU Delegate*, Asian Youth Entrepreneurship Program Apr. 2017

- One of the 12 selected candidates from NCCU to represent Taiwan during campaigns with students from top universities in Singapore, Hong Kong, and South Korea

## **STUDY TOUR**

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Language Program: TÖMER Language Center, Ankara University | Izmir, Turkey Jul 2017 ~ Sep 2017

American Language and Culture, Stanford University | Palo Alto, CA Aug 2016 ~ Sep 2016

## ACTIVITIES & SERVICES

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Acapella Group, China Body, Mind, Soul Advancement Association (2.5 hours/week) Jul 2015 ~ Jun 2019

- Performed regularly at hospitals, children's homes, and year-end parties of the Association

*Assistant*, Taiwan Experience Education Program, Ministry of Education Sep 2017 ~ Apr 2018

- Acted as group leader and interpreter by leading 40 international students to experience traditional elementary education such as calligraphy, ecology, etc. in remote areas

Marathon Training Club (8 hours/month) Dec 2017 ~ Aug 2019

- Accomplished 11 marathons within a year, including 1 full marathon, 2 cross-country running Coach: Tommy Chen, ultra-marathon National champion

*Volunteer/Staff*, YongLin Healthcare Foundation, H. Spectrum Conference Sep 2018

- Annual international event of biomedical field; responsible for hosting professionals and startups worldwide

*NCCU Delegate*, Asian Youth Entrepreneurship Program Apr. 2017

- One of the 12 selected candidates from NCCU to represent Taiwan during campaigns with students from top universities in Singapore, Hong Kong, and South Korea