


Keyin Wu

UI/UX Designer, 2D Artist

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EXPERIENCE

Academic Project
With **Electronic Art**
01/2014 - Current

Connected TV Game Development – UI/UX Designer

Responsible for Interaction Design, Wireframe, Graphic UI design, User testing. <http://www.etc.cmu.edu/projects/septobunny/>

Academic Project
With **Elizabeth Forward Middle School**
08/2013 - 12/2013

Top Designer iOS App Development – UI/UX Designer

Responsible for UI/UX design. Conducted some preliminary user research, created process flow wireframe; Made color scheme, UI mockups and final assets . <http://www.etc.cmu.edu/projects/omnicloud/>

Freelance Project
With **TopCreating Inc.**
03/2011 - 04/2011

TopCreating Brand Website Design

Designed all the pages and visual elements; Reconstructed all the pages using html and DIV/CSS. <http://www.topcreating.com>

Yugou Mall (online)
10/2009 - 09/2010

Graphic Designer

Designed and produced ads, posters, promotional feature page; Post-processed product image, landscaped picture arrangement, made graphic images for products;

EDUCATION

May (2014)
(Expected)

Master of Entertainment Technology










Carnegie Mellon University - Pittsburgh, United State

June (2010)

B.S Bachelor of Science in Multimedia Network

South China Normal University - Guangzhou, China

SKILLS

Photoshop		HTML/CSS		Premiere	
Illustrator		ActionScript		Audition	
Dreamweaver		JavaScript			
Flash		C#	