

Tiange Zhou

UI/UX Designer - Customer Centered

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<https://tiangezhou.wixsite.com/home>

EDUCATION

Carnegie Mellon University

Master of Entertainment Technology

- Coursework: Building Virtual world, Visual Story, Improvisational Acting

Pittsburgh, PA

Expected May 2023

Drexel University

Bachelor of Science

- Major: Marketing

- Minor: Interactive Digital Media & Psychology

- Cumulative GPA: 3.59/4.00

Philadelphia, PA

September 2016 to June 2021

SKILLS

- Software: Figma, Adobe InDesign, Experience Design, Illustrator, Photoshop, After Effects, Premiere Pro, Audition; Flinto, Sketch, FL Studio, Audacity, Visual Studio, Microsoft Excel, Word, PowerPoint, CRM system (LexisNexis, InterAction)
- Language: Chinese (Native Speaker), English (fluent)
- Programming: HTML, CSS, JavaScript

PROJECTS

Building Virtual Worlds (UX Designer, Sound Designer, Producer, Artist)

Designer

- Developed the game mechanism with team members to create enjoyable interaction and great user experience by analyzing user behavior based on feedback.

- Collaborated with sound designer, programmer, and 2D, 3D artists through the pipeline of game development in two weeks.

- Coordinated and tracked tasks and assigned tasks to team members based on the priority of the project.

Pittsburgh, PA

September 2021 to December 2021

Doctor & Patient Relationship (UI/UX Designer)

Service Application Design

- Constructed two surveys for doctors and patients to analyze experiences from both sides in order to understand the possible miscommunications between the groups.

- Designed and developed an application based on users' feedback by Adobe XD, Illustrator, and Photoshop.

- Implemented the visualization of feelings on a downloadable web app using HTML, CSS, and basic JavaScript.

Philadelphia, PA

February 2020 to April 2020

EXPERIENCES

Duane Morris

Marketing and Business Development Team Assistant

- Composed and edited the production of pitches, proposals, and presentations for managers to improve efficiency.

- Organized and maintained the firmwide experience database for better visual experiences.

- Managed over a thousand records in the database, and built tombstones for corporate deals for managing tasks in 6 months.

Philadelphia, PA

September 2018 to March 2019

Life Degree Society (Customer Researcher)

Social Media Coordinator

- Improved company awareness and user experience in the communities by researching and analyzing customer behaviors.

- Authored and designed over 500 posts to promote company brand awareness within 6 months.

- Conducted research on social media marketing for new trends, platforms, and strategies to increase potential customers.

Philadelphia, PA

September 2017 to March 2018

ACTIVITIES

PennEnchord Acappella

Social Media Coordinator & Marketing Manager

- Analyzed customer demands and created around 50 themed social media posts to attract audiences.

- Directed and edited video based on concert theme and sponsor's demand to give audiences a better experience during the concert.

- Designed Acappella version video base on the visual performance and emotion of the song.

Philadelphia, PA

February 2017 to June 2021