

# Sherine Yang

Visual Development Artist & Illustrator & UI/UX Designer



## About Me

Xueying Yang is an illustrator, painter and designer, currently a graduate student at CMU.

## Work Experience

- 03/2021-06/2021**      **Acegent Co., Ltd.**
- In charge of designing banners, posters and promotional graphics on e-commerce and online platforms like weibo and wechat, etc.
  - In charge of the graphics and follow-up of taobao live broadcast.
- 07/2019-09/2019**      **Trip.com Group Ltd.**
- In charge of designing advertisements and small banners promoting tour information (such as Dubai Tourism, Chongqing Rafting and Mid Autumn Festival) and launched them on the mobile app.
  - In charge of designing advertisements and banners for outsourcing on web platform.
  - In charge of co-designing advertisements with stakeholders.
- 06/2018-08/2018**      **Shanghai Zhengda Himalaya Network Technology Co., Ltd.**
- In charge of the design, publicity and promotion of the company's internal development and activities.
  - In charge of designing promotional materials, such as holiday gift boxes; packaging and stickers.
  - In charge of the production of banners and other activity pages according to the company's target and requirements.
- 04/2016-06/2016**      **Shanghai Tianyuandike Information Technology Co., Ltd.**
- Assisted in employer's work by modifying and enhancing pictures with various software.
  - Developed a good sense of responsibility, the awareness of cooperation and the capability of adapting to fast pace working condition.
- 09/2018-12/2018**      **Student Worker with ArtCenter Prop Room**
- Collected and organized props and equipment for illustration modeling classes in ArtCenter.
  - Prepared lecture material and facilitated professors to improve in-class efficiency.

## Education

- 09/2021-08/2023**      **Master of Entertainment Technology**  
Carnegie Mellon University - Pittsburgh, Pennsylvania
- 09/2016-08/2020**      **Bachelor of Fine Arts in Illustration - Entertainment Arts**  
ArtCenter College of Design - Pasadena, California

## Contact

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## Skills

Adobe Photoshop  
Adobe Illustrator  
Adobe Indesign  
Adobe After Effects  
Adobe Xd  
Sai  
Maya  
Rhinoceros  
Solidworks  
Arduino  
Processing  
Microsoft Office

## Languages

Mandarin(Fluent)  
English (Fluent)