

# ARIM YOON

User Interface design  
Visual design

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## HONORS

### National scholarship holder

Korea Creative Content agency

### The Webby Awards 17th

'Official honoree'

MOBILE SITES & APPS

Utilities & Services (Handheld Devices)

International Academy of Digital Arts  
and Sciences (IADAS)

## EXHIBITIONS

### SomNote

Tech Crunch Disrupt

Mobile World Congress

App Nation Conference

Korea Mobile Start Up Showcase

## SKILLS

### Tools

Photoshop

Illustrator

Indesign

Premiere pro

Maya

InVision

Axure

### Design

Visual design

Graphic design

Interaction design

Communication design

Information design

Motion design

Illustration

Photography

## EXPERIENCE

**Intuit** | MAY 2015 - AUG 2015 | San Diego, CA, US

Visual and Interaction Design Intern

- Created UI and flow for secure log in for Intuit products to make users log in with secure password
- Redesigned UI for PIN page for TurboTax and Mint app to secure and simple log in with touch ID
- Designed UI of Account History, Device log on Account Manager for TurboTax
- Created icons for CTO-Dev team

**Wizard Works Inc. (Start-up Company)** | MAR 2011 - MAR 2014 | Seoul, South Korea

User Interface Designer, Communication designer, Visual designer

- In charge of overall UX and UI design of SomNote  
Somnote: a cloud based notetaking app/daily active user: 83,000/awarded Webby award 2014
- Created UI, visual design, branding of SomNote for mobile, tablet and supporting web service
- Created communication design, web design, and package design of SomPen
- Developed designs for marketing purpose mobile applications for four major Korean companies
- Designed +30 mobile applications including games

**Freelance Designer/Illustrator** | Seoul, South Korea

Web designer, Illustrator

- Designed logo, characters and web for Datecube, an online dating service
- Designed the UI concept of Woog jin-Smart codi iPad app, a water purifier company in Korea
- Created illustration for 'Page by Page Lamp' with Tunapaper, a design studio in Korea
- Contributed illustrations for the magazine 'Jaeum & Moeum R', a literary magazine for teens

## PROJECTS

**Saving Hearts** | JAN - MAY 2015 | Entertainment Technology Center, Pittsburgh, PA

UI Designer, Interaction Designer, Visual artist

- An educational iPad experience for people with congestive heart failure
- Designing communication, user interface elements, interaction
- Conducting design research for target elderly people

**Building Virtual Worlds** | AUG - DEC 2014 | Entertainment Technology Center, Pittsburgh, PA

UI Designer, Visual artist

- 5 virtual worlds, 1-3 week rotation, teams of 5, focusing on rapid prototyping and team work skills
- Created the artwork for the Microsoft Kinect based game 'Guardian of the Forest'
- Designed the artwork for the Oculus Rift based game 'Into the Deep'
- Developed the artwork and acted as a producer for the Jam-O-Drum based game 'Space Dodge'
- Generated the artwork for the Oculus Rift based game 'An Ant's Life'
- Created the artwork for the top-down projected video game 'Zoo Panic'

## EDUCATION

**Carnegie Mellon University** | Class of 2016 | Pittsburgh, PA, US

Master of Entertainment Technology

Concentration: Interaction design, UI design, Visual art, Graphic design

**Hongik University** | Class of 2011 | Seoul, South Korea

Bachelor of Fine Art in Visual Communication Design

Awarded Hong-ik scholarship for 3 consecutive years

**Swinburne University of Technology** | 2010 | Melbourne, Australia

Exchange student