

# So Young Olivia Han

UX DESIGNER

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## EDUCATION

### Master of Entertainment Technology

Carnegie Mellon University  
Entertainment Technology Center (ETC)  
Aug. 2018 - May. 2020

### Master of Art & Technology

Sogang University  
Seoul, Republic of Korea  
Mar. 2016 - Feb 2019

### Bachelor of English Literature & Global Korean Studies

Sogang University  
Seoul, Republic of Korea  
Mar. 2012 - Feb 2016

## SKILLS

### Design / Wireframing

Sketch/Zepplin, Adobe Illustrator, Photoshop, Balsamiq Mockups

### Prototyping

Invision, Adobe XD

### Research

User research, Focus group interview, Personas

### Development

HTML, CSS, Unity, Unreal Engine

## PUBLICATIONS

### *Crowdsourcing based Psychotherapy Application UX Design*

So Young Han, Hyangsook Kim, Jusub Kim  
HCI Korea 2017

### *Hololens-based Immersive Interactive Storytelling Design - From 'Sit & Watch' to 'Walk & Experience'*

Shin Hyo Kim, So Young Han, Jusub Kim  
HCI Korea 2017

## COURSES

**Building Virtual Worlds** | 2018

**New Media Studies** | 2018

**Creative Project I&II** | 2018

**Interaction Design** | 2016

**Transmedia Storytelling** | 2016

**Wearable & Fashion Media** | 2016

## PROJECTS

### Producer & Artist | Sep. 2018 - Dec. 2018

#### Building Virtual Worlds

[ ETC, Carnegie Mellon University ]

- Participated as a producer as well as an artist and created five virtual worlds with new groups and goals for each round
- Learned how to collaborate and communicate with other people with different roles

### Producer & UXUI Designer | Aug. 2016 - Sept. 2017

#### Spring : crowdsourcing-based psychotherapy application

[ Creative Computing Group & Dept. of Psychology, Sogang Univ. ]

- Conducted user research and survey and responsible for building a concept design, information architecture, wireframe, and GUI design

### Producer & Interaction Designer | May 2016 - Aug. 2016

#### HoloStory : AR based interactive storytelling using Hololens

[ Creative Computing Group, Sogang Univ. ]

- Designed interaction inputs and outputs based on gestures and location and responsible for project management process including storytelling ideation and concept design
- Participated Creative Awards exhibition at HCI Korea 2017

### Interaction Designer & Programmer | Mar. 2016 - Oct. 2016

#### Memory Horizon : media art installation based on multi-modal interactions

[ Transmedia Storytelling, Sogang Univ. ]

- Programmed interaction inputs and outputs using Arduino and Processing along with the overall spatial design

## EXPERIENCE

### Co-founder, UXUI Designer | Mar. 2017 - April. 2018

#### Meanit : a crowd-sourced news web platform based on trending keywords and neologisms

- Developed a winning prototype from Seoul Editors Lab 2017 and founded a start-up company under the corporate name of LAZE & GIST
- Received an investment of \$40,000 from Mediati, a media start-up accelerator

### UXUI Designer | Dec. 2016 - Feb. 2017

#### Google News Lab Fellowship

- Designed a brand identity, web-platform, and interactive animation using Sketch and Adobe Photoshop in collaboration with the Department of Data Journalism at Joong-ang Daily