

Ke Ma (Makar)

Production & Experience design | [linkedin.com/in/maqege](https://www.linkedin.com/in/maqege) | www.maqeqe.com | mkooee@gmail.com | +1 310-977-7016

EDUCATION

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| 09/2017-Present
Pittsburgh, PA | Carnegie Mellon University
Master of Entertainment Technology |
| 08/2012-05/2016
Los Angeles, CA
Florence, Italy | University of Southern California, School of Cinematic Arts
B.A. in Animation & Digital Arts. Discovery Scholar Prize Winner, Dean's List 2 semesters
SACI Studio Art Centers International Florence Fine Arts Study Aboard Program |

ACADEMIC PROJECT

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| 08/2018-Present
Pittsburgh, PA | CMU Heinz College: "SpeakUp!" VR Training Tool (Producer, Designer)
Co-designed for prototyping an interactive experience with Oculus Touch and Leap Motion to enhance guest presentation quality; co-ordinated with project client and supervisors |
| 01-05/2018
Pittsburgh, PA | Princeton University: "Neo" Brain Mapping Game (Producer, Designer)
Iterated on creative solutions to gamify a scientific research tool that communicates neuron data, hosted 3 playtest sessions with expert users, co-ordinated with client, schedule and resources |
| 09-12/2017
Pittsburgh, PA | Carnegie Mellon University ETC: Building Virtual Worlds (Producer, Designer)
Rapid prototyped 5 unique interactive experiences with Oculus Touch, HTC Vive, Hololens and ARKit, co-ordinated team schedule, designed experience flow and audio tracks
CyberArena, VR multiplayer game was selected in Finalists of 2018 Creative Industries Awards |
| 08/2015-05/2016
Los Angeles, CA | University of Southern California: Senior Film Production (Producer, Director)
Designed and produced an experimental animated short film "A Tiny Evolution of an Escapee"
Selected by BAFTA Aesthetica Short Film Fest, LA CineFest, AnimaSyros Int'l Festival |

EXPERIENCE

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| 07/2018
Suzhou, China | HB Media Group: Movie Theme Park "HB World" (Internship)
Onsite apprenticed with operation director during the turnover period of a theme park release, attended meeting and co-ordinated with multiple production stakeholders |
| 05-07/2016
Los Angeles, CA | Google, Queen: 360 MV "The Bohemian Rhapsody Experience" (Contract)
Created 360 experience design plans and character animations at Enosis VR |
| 06-08/2015
Los Angeles, CA | VR Playhouse: 360 video content production (Internship)
Created 360 3D animations and panoramic videos for clients such as Redbull and Discovery |
| 09/2013
Los Angeles, CA | InCube S.R.L. Italy: online e-learning modules video (Contract)
Created a 2D Motion graphic video for Internet market education |
| 06-08/2013
Beijing, China | Le Vision Pictures: production department (Internship)
Assisted production manager on scene planning and onsite co-ordination for online series "Girls 2" |

Production Skills: Communication, Strategy, Creativity, Fast-Learning, Storytelling, Teamwork, Leadership, Scrum

Softwares: Adobe Ps, Ae, Ai, Id, Pr, Au, Maya, C4D, Arnold, V-ray, Unity, HTML, Logic Pro, Spine, P4V, Google suites

Art Skills: Photography, Video, Graphic, Drawing, Painting, Calligraphy, Sculpting, Puppetry, Guitar, Jazz drum

Languages: Fluent in English and Mandarin. Elementary in Italian and French