

WANG Shuyue (Stefani)

Artist

Pittsburgh, PA | 412-880-8687

stefeni1998@gmail.com

<https://stefaniwang.squarespace.com>

EDUCATION

Carnegie Mellon University <i>Master of Entertainment Technology</i>	<i>Sep. 2022 – Jun. 2024</i> <i>Pittsburgh, PA</i>
City University of Hong Kong <i>BA in Media and Communication</i>	<i>Sep. 2018 – Jun. 2022</i> <i>Hong Kong SAR</i>
Peking University (Summer) <i>The Analysis Methods of Social Survey Data</i>	<i>Jul. 2019</i> <i>Beijing, PRC</i>

SKILLS & INTERESTS

Graphic Design/2D Art: Adobe InDesign, Adobe Photoshop, Autodesk Sketchbook, Procreate

3D Art: Blender, Autodesk Maya

Music Composition/Sound Design: Logic Pro, Adobe Audition

UX/UI Design: Adobe XD

Video Production: Script writing, Adobe Premiere, Adobe AfterEffects

Programming skills: HTML - Basic; Python - Basic;

PERSONAL PROJECT

LENSEZ *Jan. 2022*

- Conducted pre-design research on the target audience and competitors in the market
- Prototyped and designed the application using Adobe XD, based on the researched results

CURRENT PROJECTS

Moving Out (Academic) *Oct. 2022*
Producer, Sound Designer *CMU – Building Virtual Worlds*

- Managed a team of 4 to design game concepts and create functioning interactions
- Composed 1 background music in a jazz style for the game. Implemented 11 sound effects, and recorded the voice-over

Fantasy Realm (Academic) *Nov. 2022*
Producer, Sound Designer *CMU – Building Virtual Worlds*

- Managed a team of 5 to design a virtual experience and create a functioning interactive experience
- Composed 2 background music in an electronic dance music style. Recorded the voice-over and created 8 sound effects
- Modeled 4 3D assets using Blender

PROFESSIONAL EXPERIENCE

Baidu, Inc (one of China's top internet companies) *Jun. 2021 - Sept. 2021*
Video Designer Intern *Shenzhen, PRC*

- Conducted research on latest social media trends and created short videos for Snapchat Public Profile to increase traffic, gaining over 200k subscribers and 100k daily views for Snapchat public stories
- Designed and produced 8 Snapchat AR lenses based on corresponding marketing strategies, gaining over 2.6 million views
- Participated in optimizing the user experience of Shopify webpages, attaining two updated versions of Shopify websites
- Supported Shopify merchant management including product selection, customer service and logistics management