# JINYI YE

# **UI/UX** Designer

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### **EDUCATION**

# Carnegie Mellon University Aug 2018-May 2020 | Pittsburgh, PA

Master of Entertainment Technology

# Communication University of China Sep 2014–Jun 2018 | Beijing, China

Bachelor of Digital Media Arts

## Nanyang Technological University Aug 2017-Dec 2017 | Singapore

Interactive Media (Exchange Semester)

### **SKILLS**

### **Software**

- Photoshop
- Illustrator
- Adobe XD
- Sketch
- Maya
- Cinema 4D
- Unity 3D
- Lightroom
- Premiere
- After Effects
- Flash

#### Research

- Storyboarding
- Prototyping
- Wireframing
- Usability Test
- Data Analysis

### **Programming**

- C/C#
- Java
- HTML+CSS
- JavaScript

#### **AWARDS**

# CCTV Scholarship Communication University of China 2017 | Top 2%

# Merit Student Communication University of China 2017 | Top 15%

### **WORK EXPERIENCE**

# ServiceLink Services, LLC | UX Design Intern Jun 2019-Aug 2019 | Pittsburgh, PA

- Worked on UI Kits for EXOS, a mortgage management app, using Adobe XD.
- Designed the Self-Appraisal Module for the EXOS app, including site maps, wireframes, usability tests and interactive prototypes.

# **Tencent Technology** | Employer Branding Designer Mar 2018 - Jun 2018 | Beijing, China

- Designed and developed recruitment webpages and other promotional materials.
- Cooperated with Department of Human Resources and was responsible for job information maintaining and resume screening.

### **ACADEMIC PROJECTS**

# One Small Act | Experience Designer Spring 2019 | Entertainment Technology Center, Pittsburgh, PA

- Worked in five-person team to develop an interactive experience for Children's Museum of Pittsburgh.
- Collaborated in creating concept art, user flow, 3D art and animation.

# **Building Virtual Worlds** | 3D Artist Fall 2018 | Entertainment Technology Center, Pittsburgh, PA

- Collaborated with five-person teams to build entertainment experiences in one to three week sprints.
- Offered experience design and artistic support including prototyping, modeling, texturing, rigging, animation and interaction design in Maya, C4D and Unity.

# **Sandfall** | Game Designer Spring 2017 | Communication University of China, Beijing, China

- Designed and developed a 2-layer model to simulate the falling of sands within Cocos-2dx framework in Xcode.
- Conducted background research, sandpile experiments and usability test for the project.

### Fanu | UX Designer Fall 2016 | Communication University of China, Beijing, China

• Responsible for the ideation, prototyping, wireframing and visual design of the product, using Sketch, Photoshop and Illustrator.