

# Shaowen He

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## EDUCATION

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<b>Carnegie Mellon University</b>	Pittsburgh, PA
Master of Entertainment Technology (expected)	Sep 2022-May 2024
<b>Communication University of China, Nanjing</b>	Nanjing, China
Bachelor of Fine Arts (expected)   Major in Art and Technology (User Experience) Program Ranking: 1/180	Sep 2018-June 2022

## INTERNSHIP

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**NetEase Games** | Hangzhou, China July 2021-August 2021

UI/UX Designer at User Experience Center

- Designed and developed of a mobile party game “Eggy Go” among a team of 10 UI/UX designers which shipped in May 2022
- Produced the interaction prototypes and specification documents using Sketch and Adobe XD in terms of the planned system and interface requirements
- Assisted with graphical user interface design and completed design options for modules, buttons, and overall art style, used Cocos Studio to integrate the interface, and collaborated with engineers for backend development
- Implemented play tests, independently optimized battle situations, and produced battle pass system through iterative design

## PROJECTS

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**Building Virtual Worlds** (CMU) Pittsburgh, PA

3D artist | Designer | Co-Producer

- Collaborated on a team of 5 to rapid prototype 5 interactive experiences in 3 months
- Used Maya, Substance Painter to create a list of 3D Asset with simple rigging and animation
- Helped the team conduct play test and iterate the project based on user’s feedback
- Managed the 3D Asset and 3D pipeline using Perforce

## SKILLS

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Software: Adobe Illustrator, Adobe XD, Adobe Photoshop, Adobe AE, Sketch, Cocos Studio, Autodesk Maya, Arduino IDE, Cinema 4D, Python  
Language: Chinese(native), English (fluent)

## EXTRACURRICULAR ACTIVITIES

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**CUCN New Media Association** | Leader Oct 2018-Oct 2020

- Responsible for the daily operation of SINA WEIBO (a Chinese microblogging website); made plans and assigned tasks; planned and organized activities
- Obtained over 3 thousand views per day for the microblog; three postings on Hot Search list with a total of 300 thousand views

**Yangtze Art Fair** | Volunteer Oct 2019&Oct 2020

- Coordinated venue and staff issues for exhibition arrangement; received guests and provided translation service